ABANTE MARKETING

INK COLOR GUIDE

8.2026

Click on a color below to be taken to it's page.
Click on the top banner to return to this Index Page.

BASICS

BLACK | WHITE | RUSSELL GREY | DARK GREY | RIVER RAT GREY | EXCELL GREY | GREY 432 | SKULL GREY

REDS

SUPER RED | MAXOPAKE BRIGHT RED | DALLAS SCARLET | RUSSELL CARDINAL | RONCALLI CRIMSON

ORANGES

DOLPHIN ORANGE | BRIGHT ORANGE | DARK ORANGE | TEXAS ORANGE

YELLOWS

TRIPLE CREAM | STROLLERS CREAM | LEMON YELLOW | BIGIRON GOLD | SUPER GOLD | RONCALLI GOLD | VEGAS GOLD

GREENS

MINT GREEN | BLACK LIGHT GREEN | DANGER GREEN | SPRING GREEN | DALLAS GREEN | KELLY GREEN | FOREST GREEN

GREEN/BLUES

DEEP AQUA | TEAL | TURQUOISE

BLUES

WERNER LT BLUE | CONTACT BLUE | COLUMBIA BLUE | ISLAND BLUE | SUPER ROYAL | SUPER MARINE BLUE | BEARS NAVY | NAVY

PURPLES

SUPER PURPLE | GRAPHIC PURPLE | PURPLE | LAVENDER

PINKS

PANTHER PINK | BATTLE BEARS PINK | HOLLYWOOD PINK | BRANDYWINE | SUPER FUSHIA

DARK PURPLE/PINKS

BURGUNDY | MAROON

BROWNS

KOALA BROWN | SPICE BROWN | TAN

METALLICS

SILVER SHIMMER | GOLD SHIMMER | METALLIC BLUE SHIMMER | BRILLANT RED SHIMMER | YELLOW SPARKLE

FLOURESCENTS

FLOURESCENT PINK | FLOURESCENT RED | FLOURESCENT ORANGE | FLOURESCENT YELLOW | FLOURESCENT GREEN | FLOURESCENT BLUE | FLOURESCENT PURPLE

ABANTE MARKETING

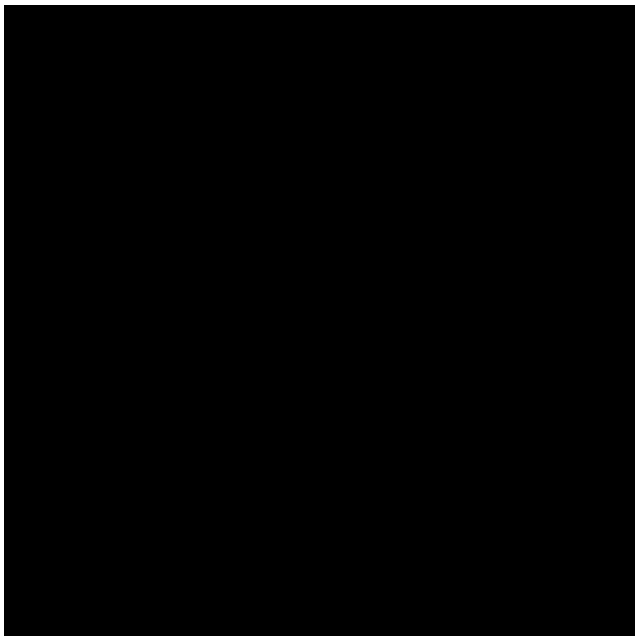
COLOR GUIDE

8.2026

Ink Name: Black

Approximate PMS Color: Black 6 C
Comparable Thread Color: Black 2296

CMYK Value: 0/0/0/100
RGB Value: 0/0/0
Hexadecimal Color Code: 000000

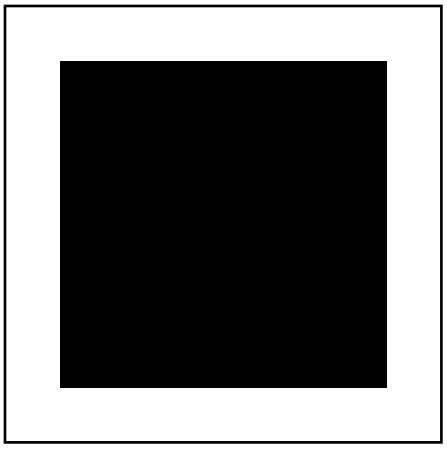


Important Information:

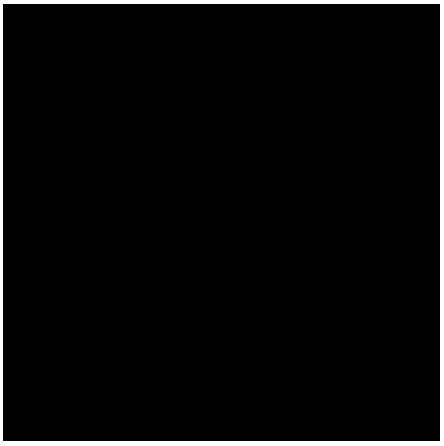
It's a basic color. It's Black.

This color is never printed with an Underlay White.

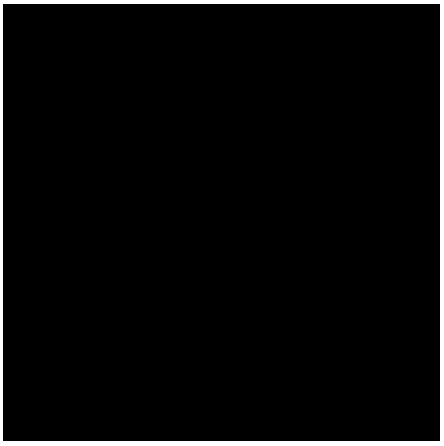
On White:



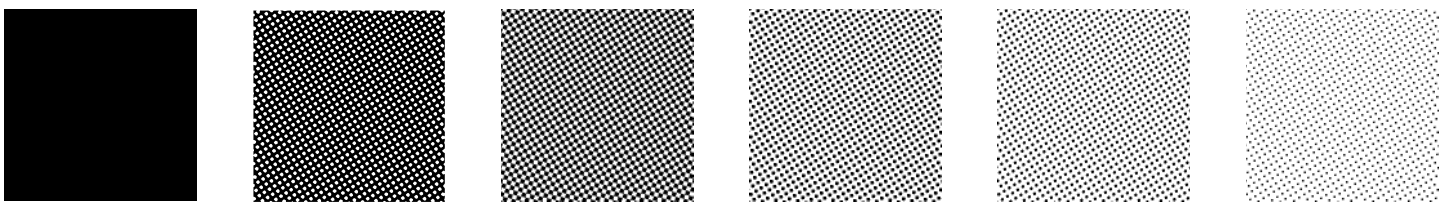
Never printed with Underlay White:



On Black with No Underlay White:



Halftones:

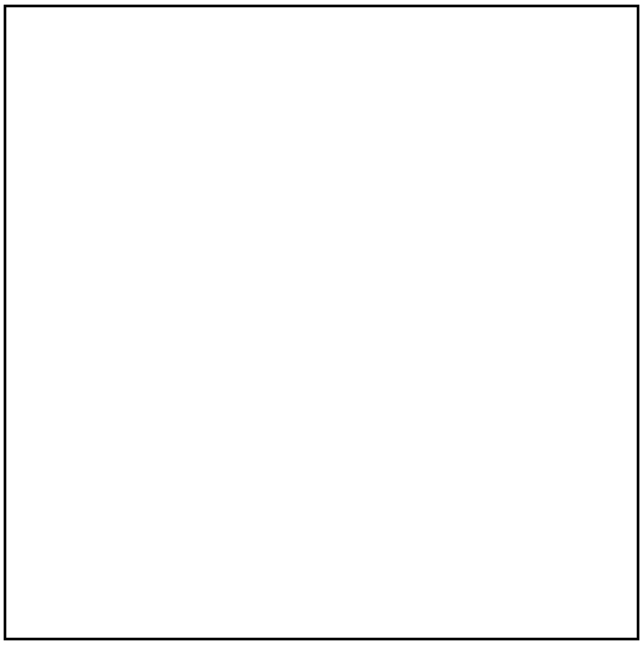


100% 70% 50% 30% 20% 10%

Ink Name: White

Approximate PMS Color: None
Comparable Thread Color: Snow White 2297

CMYK Value: 0/0/0/0
RGB Value: 255/255/255
Hexadecimal Color Code: FFFFFF



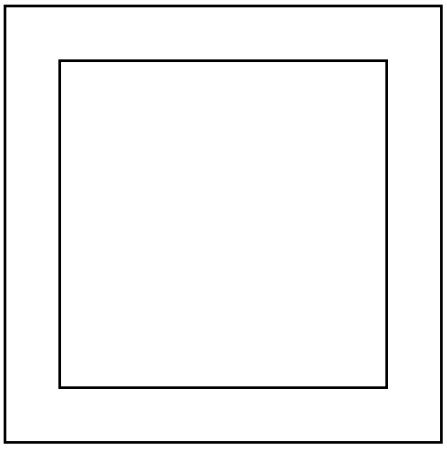
Important Information:

It's a basic color. It's White.

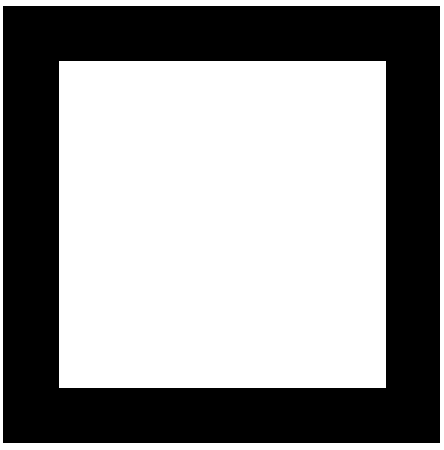
This color is usually based with Underlay White when printed on dark items.

If there are halftones in a design, only the Hi-Light White has them and not the Underlay White separation.

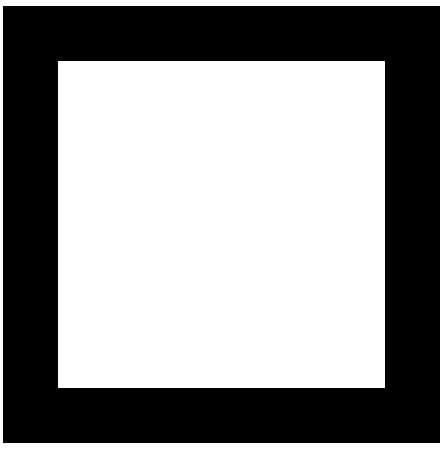
On White:



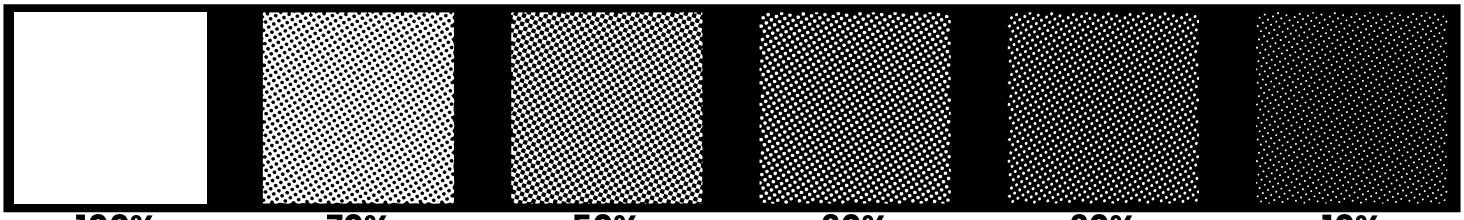
On Black with Underlay White:



On Black with No Underlay White:



Halftones (shown against Black):



ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Russell Grey

Approximate PMS Color: 4274 C
Comparable Thread Color: Banner Grey 2585

CMYK Value: 31/22/22/0
RGB Value: 177/183/186
Hexadecimal Color Code: B1B7BA

Important Information:

This is out lightest color of grey.

This color is usually based with Underlay White when printed on dark items..

On White:

On Black with Underlay White:

On Black with No Underlay White:

Halftones:

100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Dark Grey

Approximate PMS Color: Cool Gray 8 C
Comparable Thread Color: Gull 2731

CMYK Value: 50/39/38/3
RGB Value: 135/139/142
Hexadecimal Color Code: 878B8E

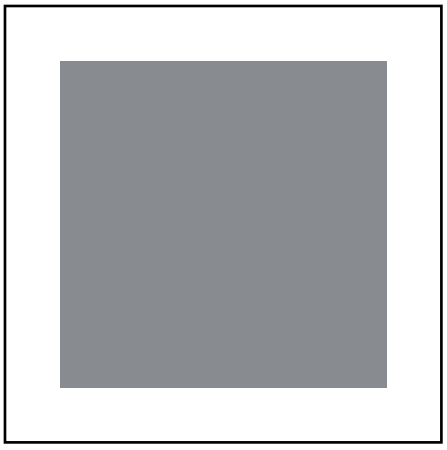


Important Information:

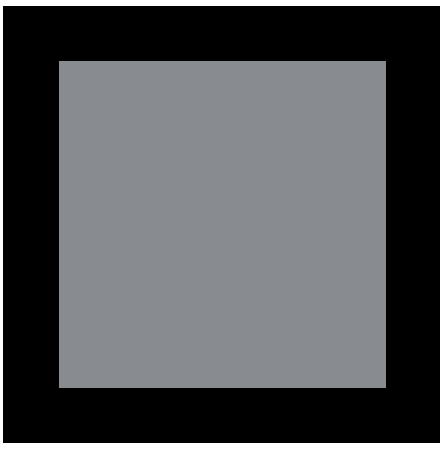
This is our medium grey.

This color is never printed with an Underlay White.

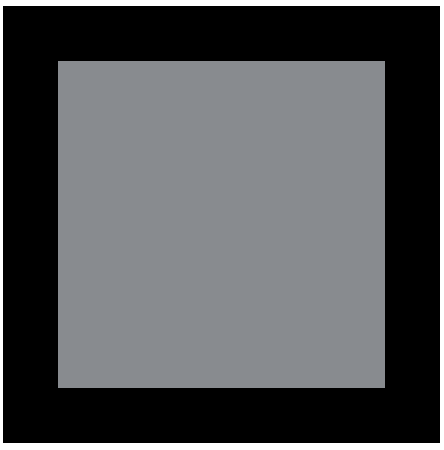
On White:



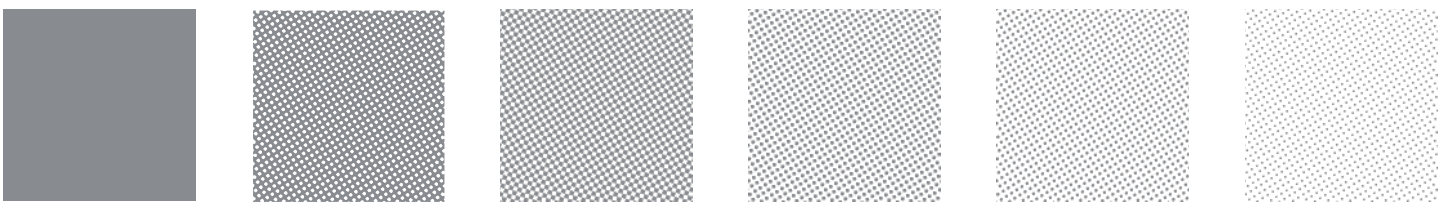
Never printed with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: River Rat Grey

Approximate PMS Color: Cool Grey 9C
Comparable Thread Color: Metal 2407

CMYK Value: 56/46/44/10
RGB Value: 117/120/123
Hexadecimal Color Code: 75787B

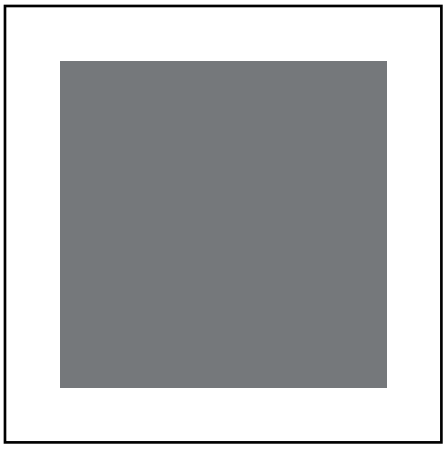


Important Information:

This is slightly darker than Dark Grey.

This color is never printed with an Underlay White.

On White:



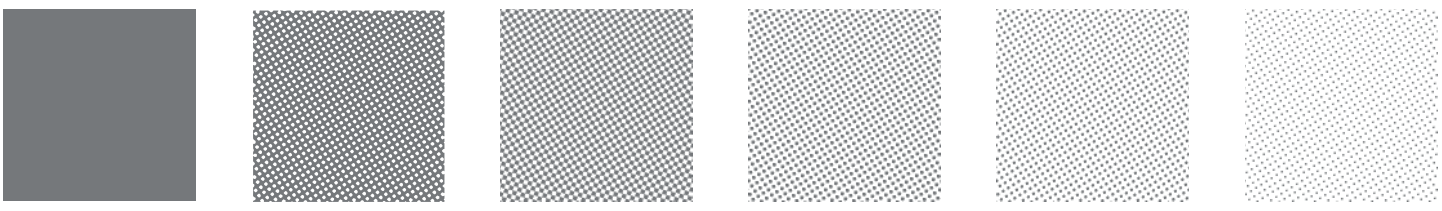
Never printed with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Excell Grey

Approximate PMS Color: Cool Gray 10 C
Comparable Thread Color: Black Chrome 2541

CMYK Value: 62/52/48/19
RGB Value: 99/102/106
Hexadecimal Color Code: 63666A

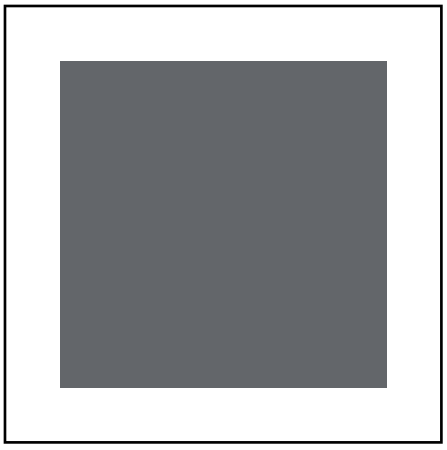


Important Information:

This is slightly darker than River Rat Grey.

This color is never printed with an Underlay White.

On White:



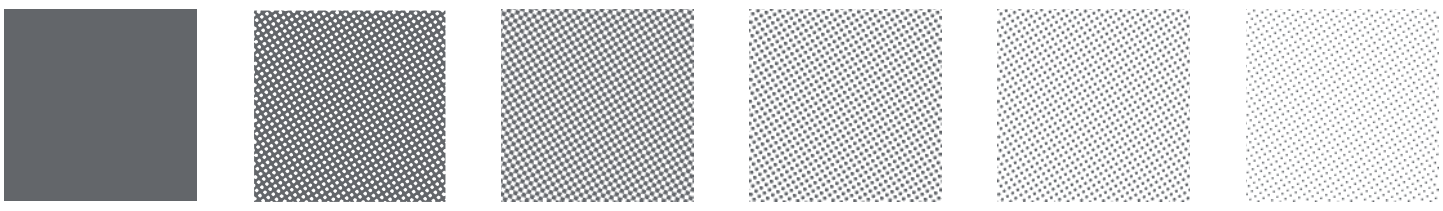
Never printed with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Grey 432

Approximate PMS Color: 7540 C
Comparable Thread Color: Aged Charcoal 2565

CMYK Value: 69/59/53/33
RGB Value: 75/79/84
Hexadecimal Color Code: 4B4F54



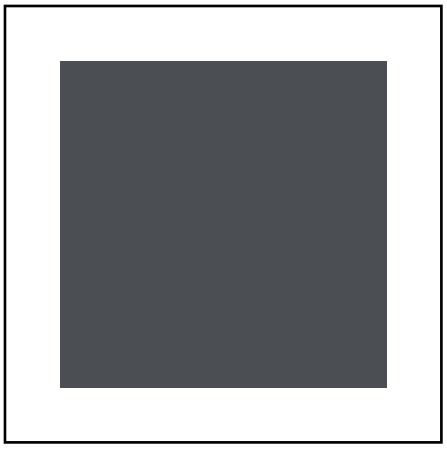
Important Information:

This is slightly darker than Excell Grey.

Basically a shade under Black.

This color is never printed with an Underlay White.

On White:



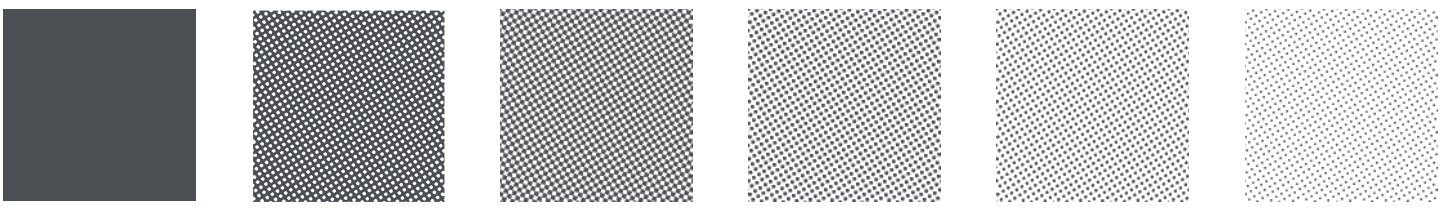
Never printed with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

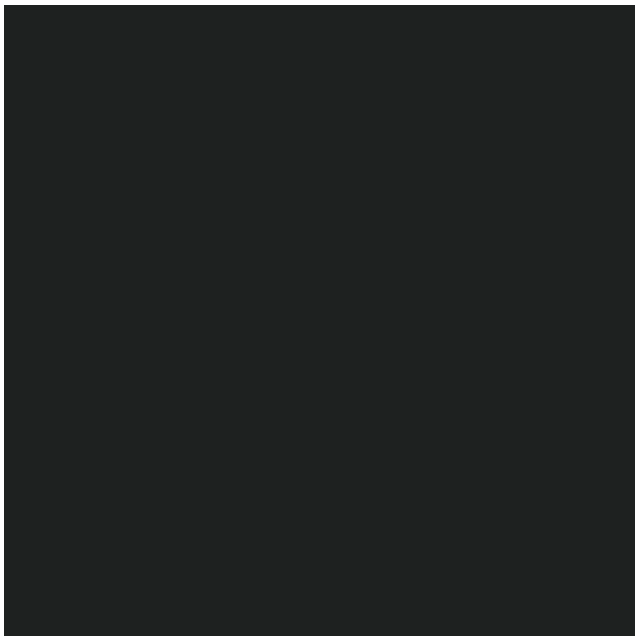
COLOR GUIDE

8.2026

Ink Name: Skull Grey

Approximate PMS Color: Black 3 C
Comparable Thread Color: Mahogany 2564

CMYK Value: 72/64/65/72
RGB Value: 33/35/34
Hexadecimal Color Code: 212322



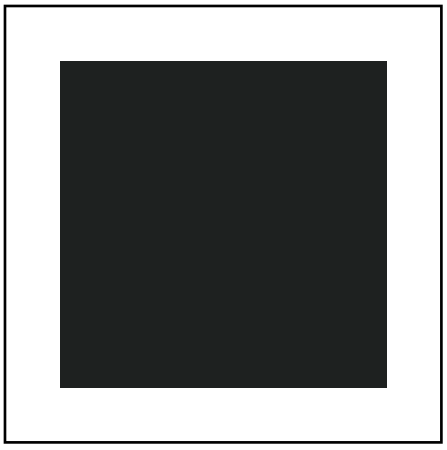
Important Information:

This is slightly darker than Grey 432.

It is basically Black.

This color is never printed with an Underlay White.

On White:



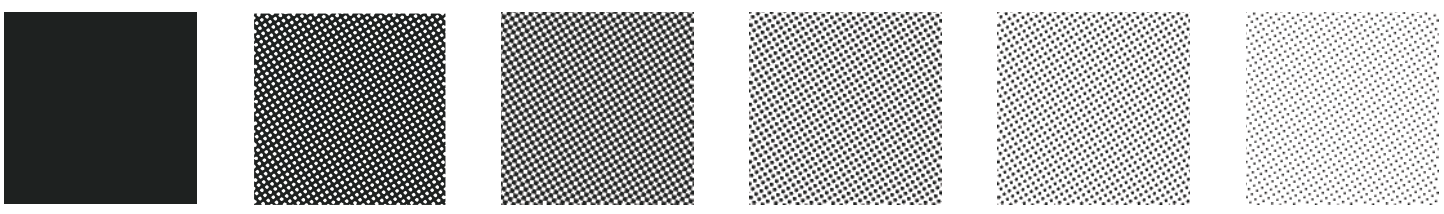
Never printed with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Super Red

Approximate PMS Color: 2034 C
Comparable Thread Color: Tuxedo Red 2420

CMYK Value: 3/91/80/0
RGB Value: 231/60/62
Hexadecimal Color Code: E73C3E



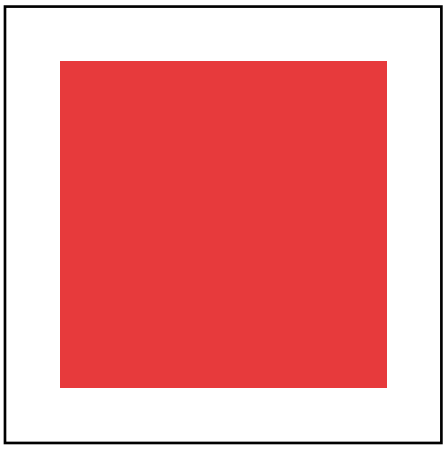
Important Information:

Orangest of the Reds.

Avoid using when possible.

This color is usually based with Underlay White when printed on dark items.

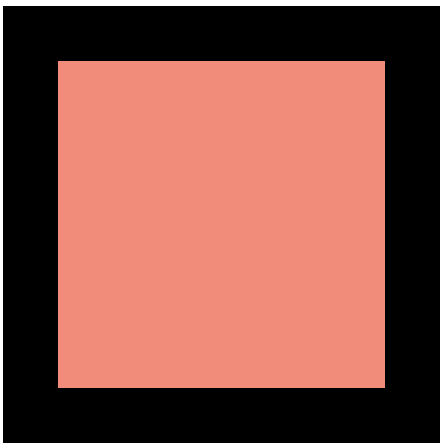
On White:



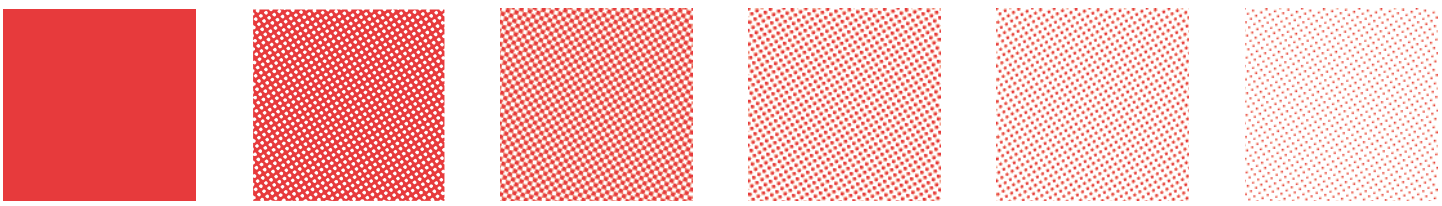
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Maxopake Bright Red

Approximate PMS Color: 186 C
Comparable Thread Color: Foxy Red 2263

CMYK Value: 15/100/91/5
RGB Value: 200/16/46
Hexadecimal Color Code: C8102E



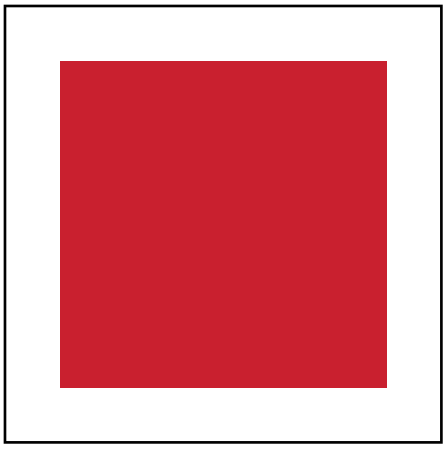
Important Information:

When people refer to Red, it is this color.

This color is used for:
UNL Red
Triple Crown Sports

This color is usually based with Underlay White when printed on dark items.

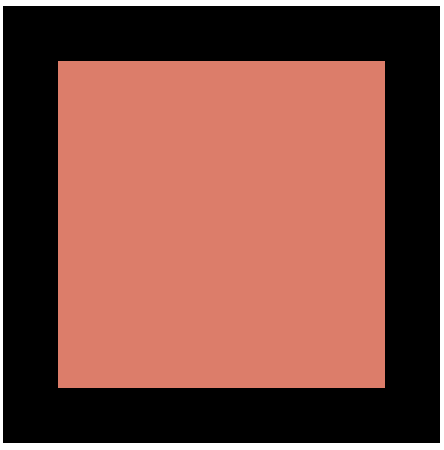
On White:



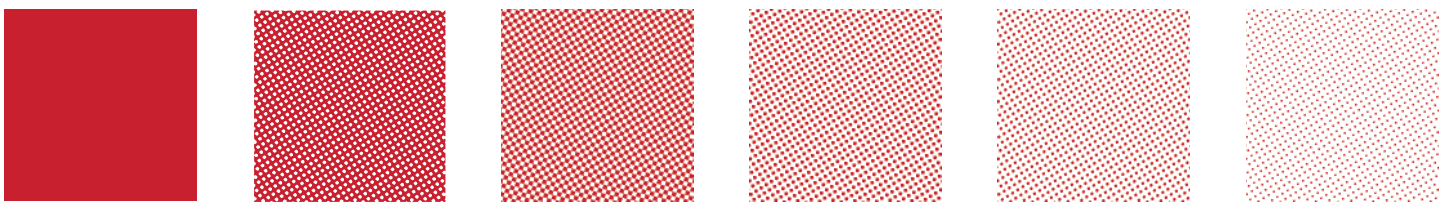
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Dallas Scarlet

Approximate PMS Color: 7621 C
Comparable Thread Color: Red Berry 2418

CMYK Value: 22/99/95/15
RGB Value: 171/35/40
Hexadecimal Color Code: AB2328



Important Information:

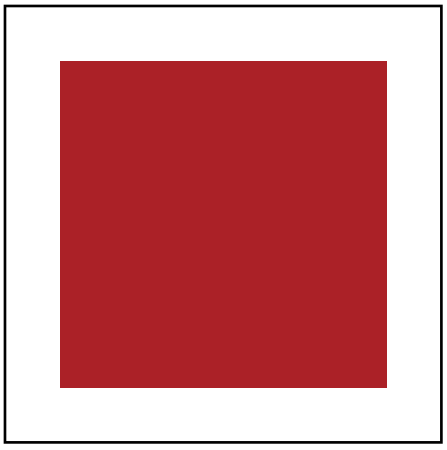
Darker than Makeopake Bright Red.

Used for PMS 187 C

This color is used for:
UNMC Red

This color is usually based with Underlay White when printed on dark items.

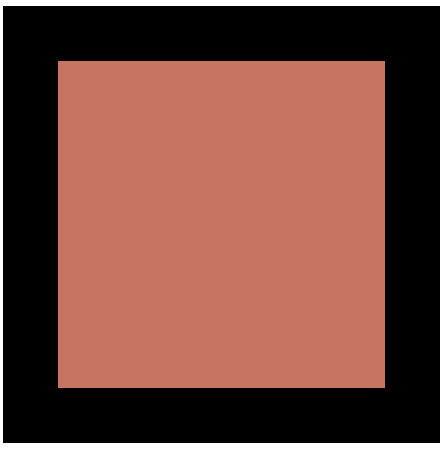
On White:



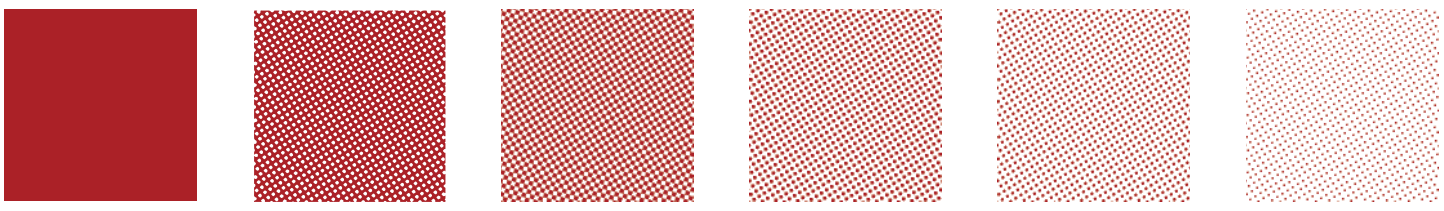
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Russell Cardinal

Approximate PMS Color: 1935 C
Comparable Thread Color: Pro Red 2623

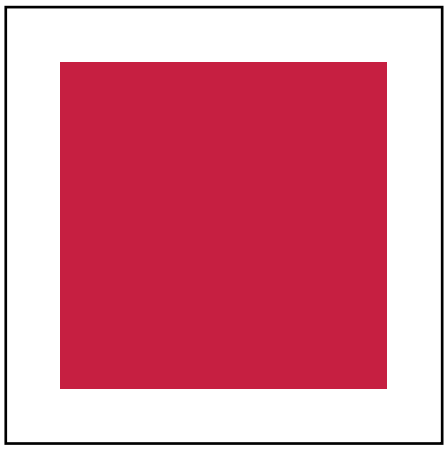
CMYK Value: 16/100/74/5
RGB Value: 197/0/62
Hexadecimal Color Code: C5003E



Important Information:

This color is usually based with Underlay White when printed on dark items.

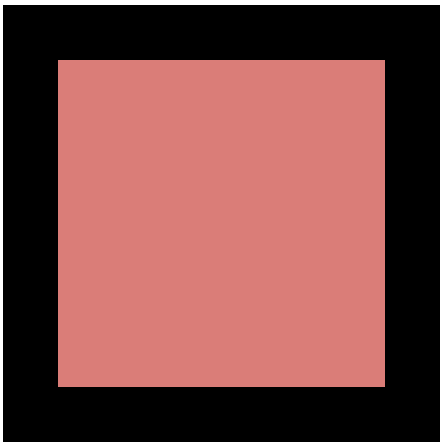
On White:



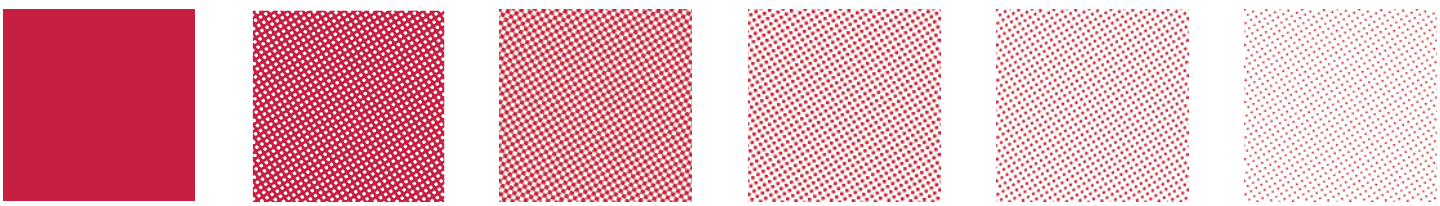
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Roncalli Crimson

Approximate PMS Color: 7427 C
Comparable Thread Color: Pro Firebrand 2622

CMYK Value: 27/100/81/24
RGB Value: 151/27/47
Hexadecimal Color Code: 971B2F



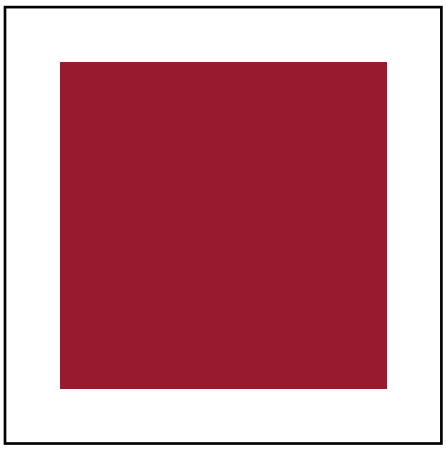
Important Information:

Darker than Russell Cardinal

This color is used for:
Roncalli Schools

This color is usually based with Underlay White when printed on dark items.

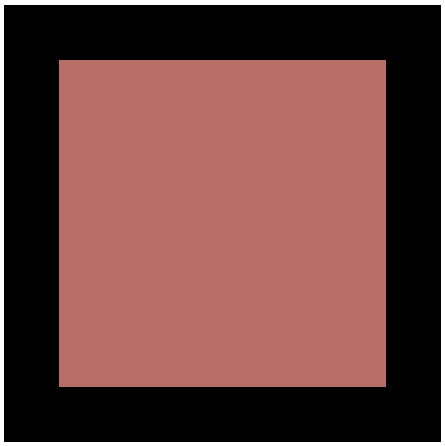
On White:



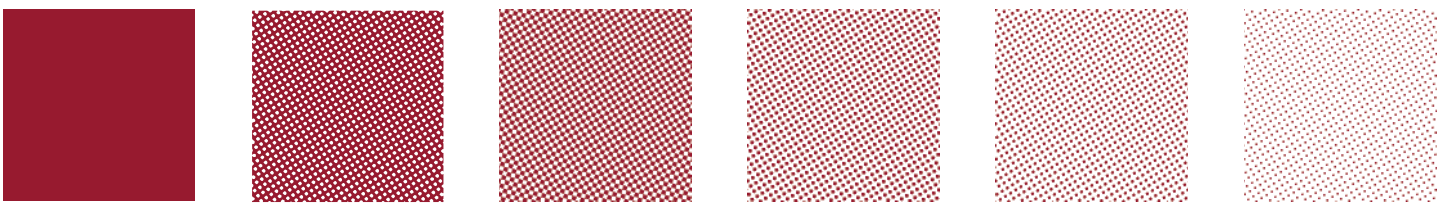
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Dolphin Orange

Approximate PMS Color: 1585 C
Comparable Thread Color: Dark TX Orange 2469
CMYK Value: 0/73/100/0
RGB Value: 255/106/19
Hexadecimal Color Code: FF6A13



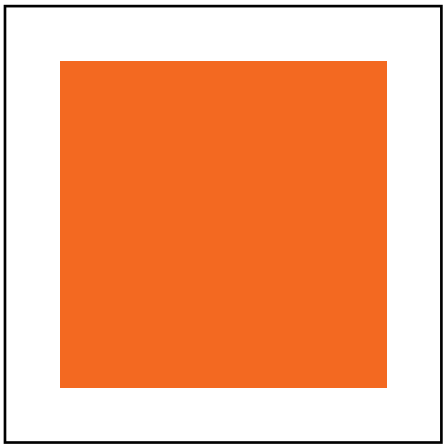
Important Information:

When people refer to Orange, it is this color.

This color is used for:
Triple Crown Sports

This color is usually based with Underlay White when printed on dark items.

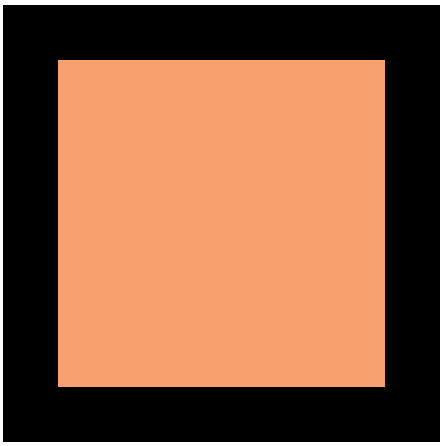
On White:



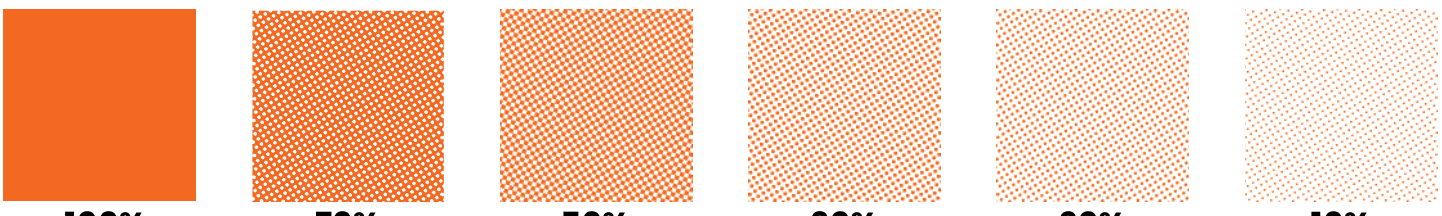
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Bright Orange

Approximate PMS Color: 1655
Comparable Thread Color: Orange 2218

CMYK Value: 0/85/100/0
RGB Value: 252/76/2
Hexadecimal Color Code: FC4C02



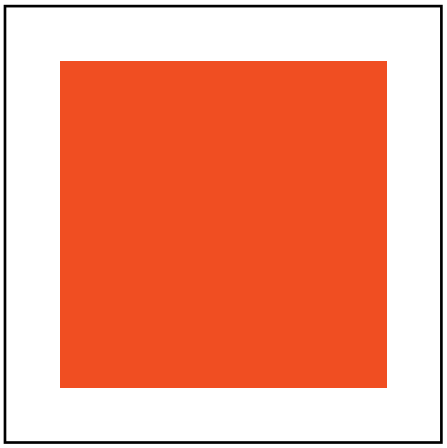
Important Information:

More red than Dolphin Orange.

EPIC RIO PMS: 1665 C

This color is usually based with Underlay White when printed on dark items.

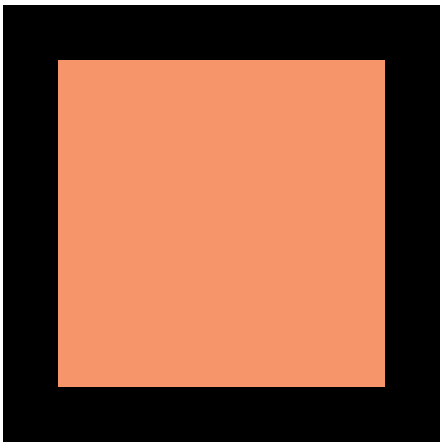
On White:



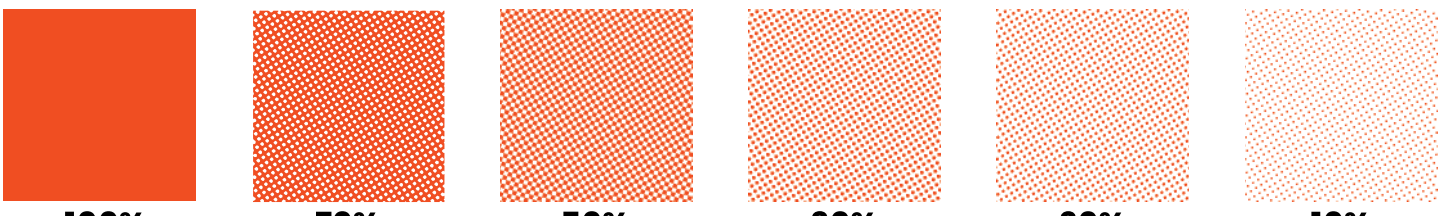
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Dark Orange

Approximate PMS Color: 179 C
Comparable Thread Color: Paprika 2236

CMYK Value: 6/92/91/0
RGB Value: 224/60/49
Hexadecimal Color Code: E03C31

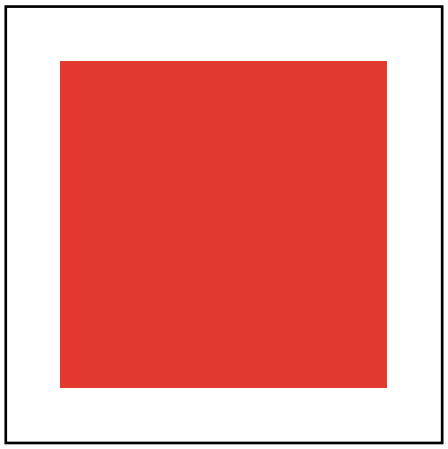


Important Information:

Darker than Bright Orange

This color is usually based with Underlay White when printed on dark items.

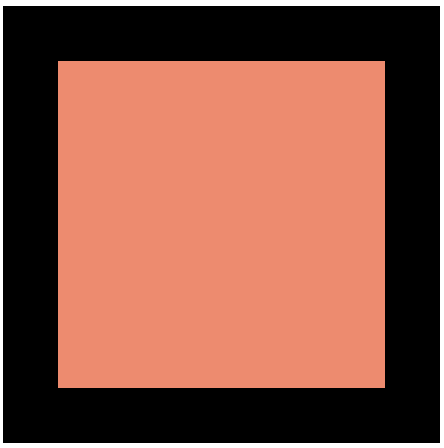
On White:



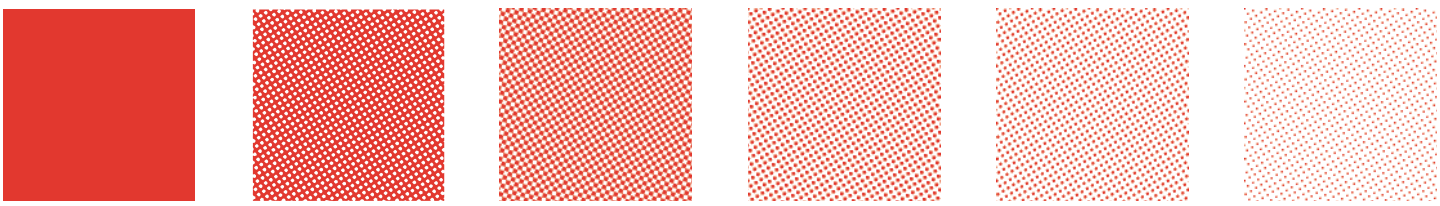
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Texas Orange

Approximate PMS Color: 2429 C
Comparable Thread Color: Old Dark TX Orange 1675
CMYK Value: 18/73/100/6
RGB Value: 194/94/28
Hexadecimal Color Code: C25E1C



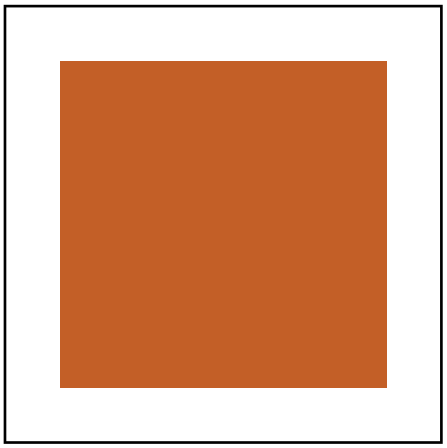
Important Information:

Darker than the other Oranges.

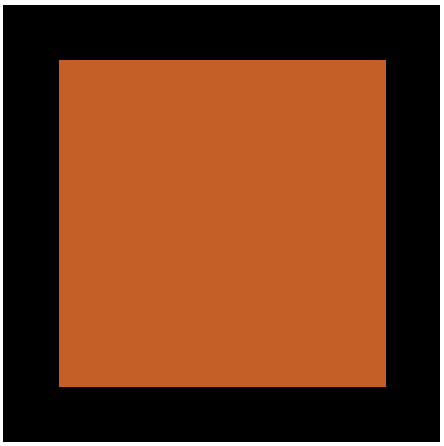
Production mixed to PMS 159C.

This color is usually based with Underlay White when printed on dark items.

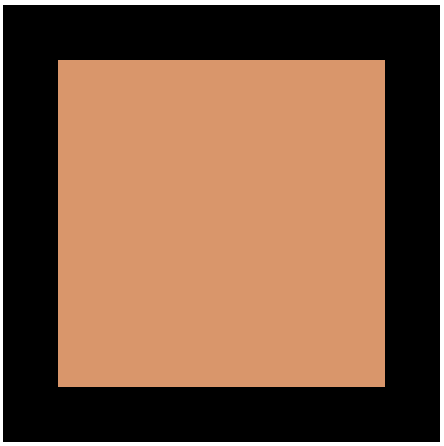
On White:



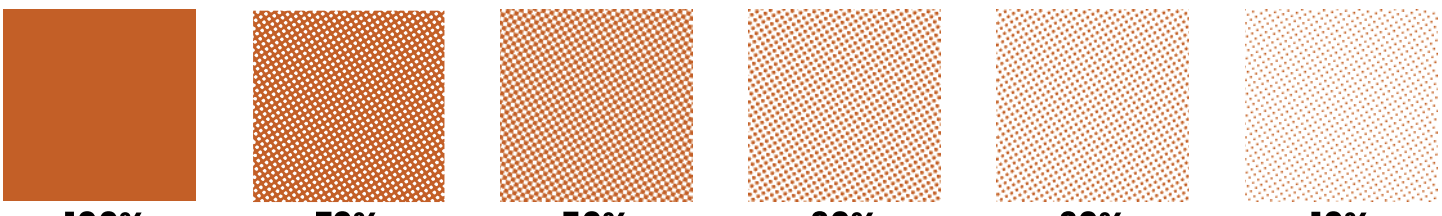
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Triple Cream

Approximate PMS Color: 7499 C
Comparable Thread Color: Maize 2264

CMYK Value: 6/6/36/0
RGB Value: 241/230/178
Hexadecimal Color Code: F1E6B2

Important Information:

Lightest of the Yellows.

Production mixed to PMS 0131C.

This color is used for:
Triple Crown Sports

This color is usually based with Underlay White when printed on dark items..

On White:

On Black with Underlay White:

On Black with No Underlay White:

Halftones:

100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Strollers Cream

Approximate PMS Color: 7506 C
Comparable Thread Color: Bone 2582

CMYK Value: 6/12/33/0
RGB Value: 239/219/178
Hexadecimal Color Code: EFDBB2

Important Information:

Darker than Triple Cream

This color is usually based with Underlay White when printed on dark items.

On White:

On Black with Underlay White:

On Black with No Underlay White:

Halftones:

100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Lemon Yellow

Approximate PMS Color: 108 C
Comparable Thread Color: Canary 2235

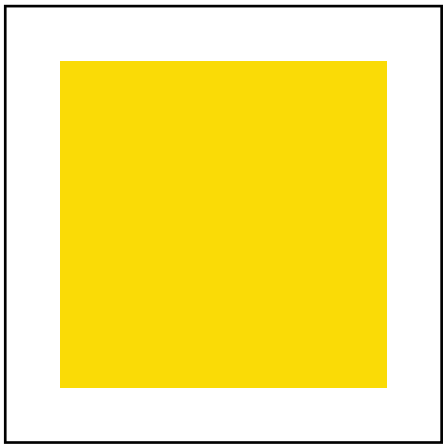
CMYK Value: 2/10/100/0
RGB Value: 254/219/0
Hexadecimal Color Code: FEDB00

Important Information:

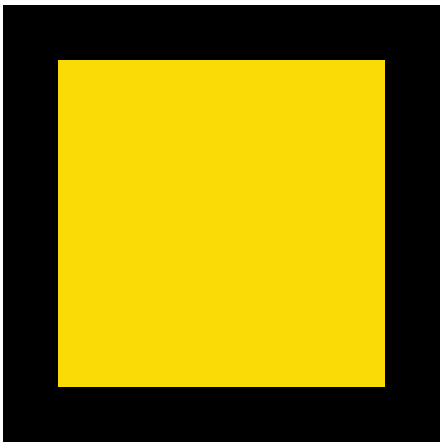
When people refer to Yellow, it is this color.

This color is usually based with Underlay White when printed on dark items.

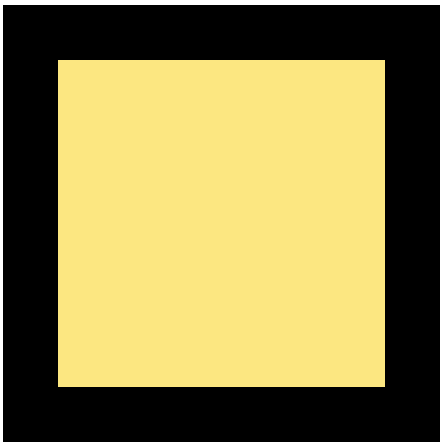
On White:



On Black with Underlay White:



On Black with No Underlay White:



Halftones:

100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: BigIron Gold

Approximate PMS Color: 116 C
Comparable Thread Color: Goldenrod 2242

CMYK Value: 0/19/100/0
RGB Value: 255/205/0
Hexadecimal Color Code: FFCD00

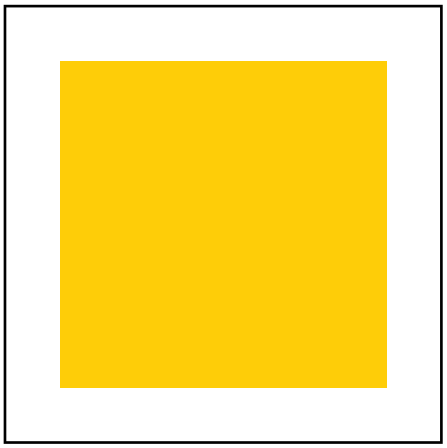


Important Information:

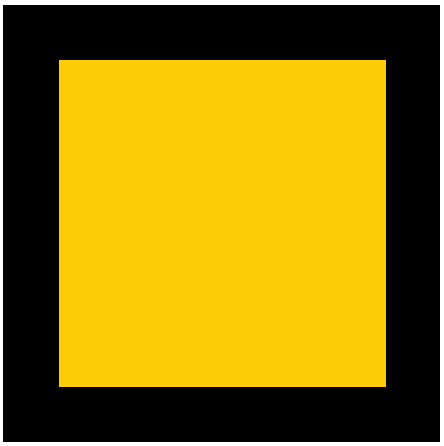
This color is used for:
BigIron Auctions

This color is usually based with Underlay White when printed on dark items..

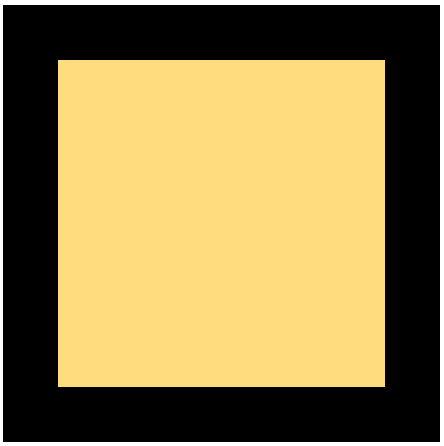
On White:



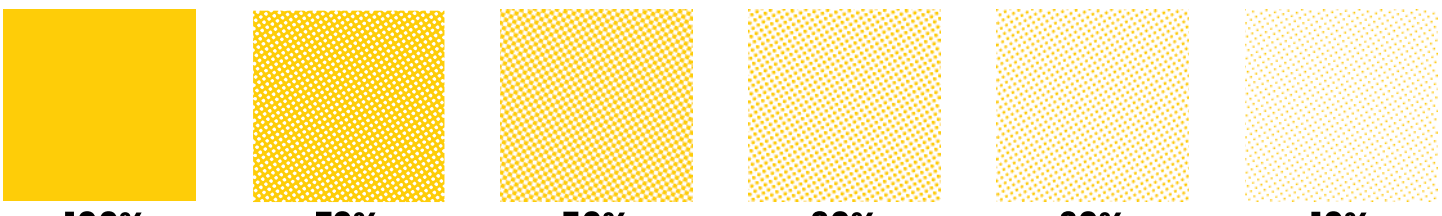
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Super Gold

Approximate PMS Color: 1235 C
Comparable Thread Color: Buttercup 2558

CMYK Value: 0/31/98/0
RGB Value: 255/184/28
Hexadecimal Color Code: FFB81C



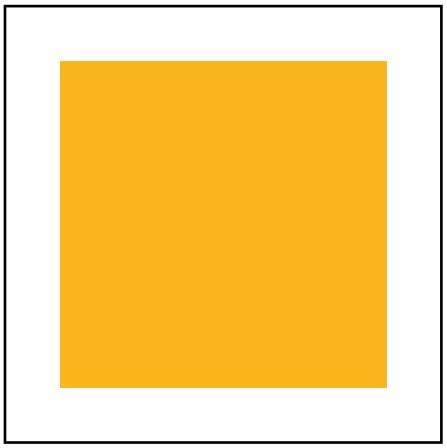
Important Information:

When people refer to Gold, it is this color.

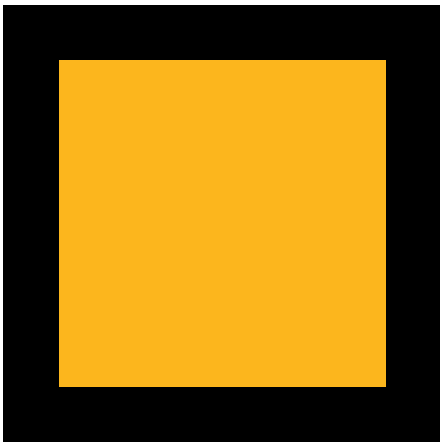
This replaces Ath. Gold.

This color is usually based with Underlay White when printed on dark items.

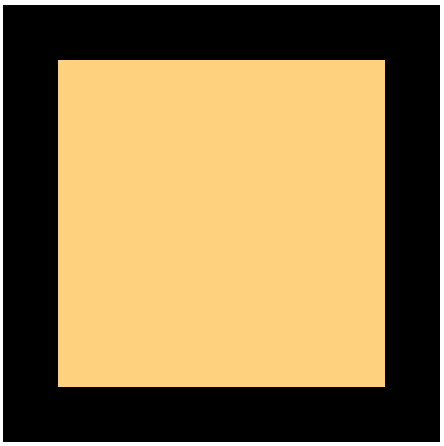
On White:



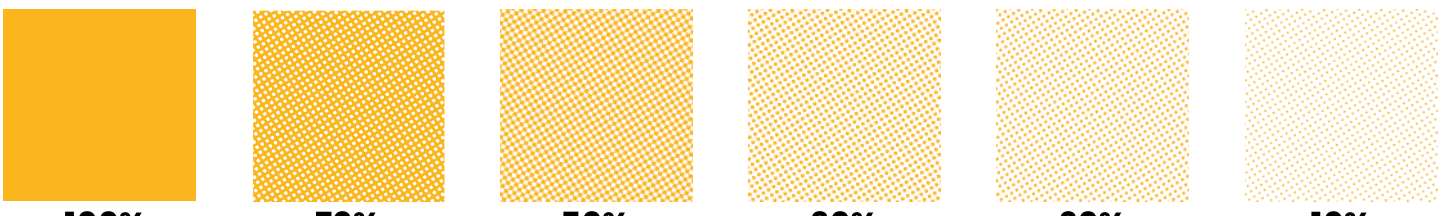
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

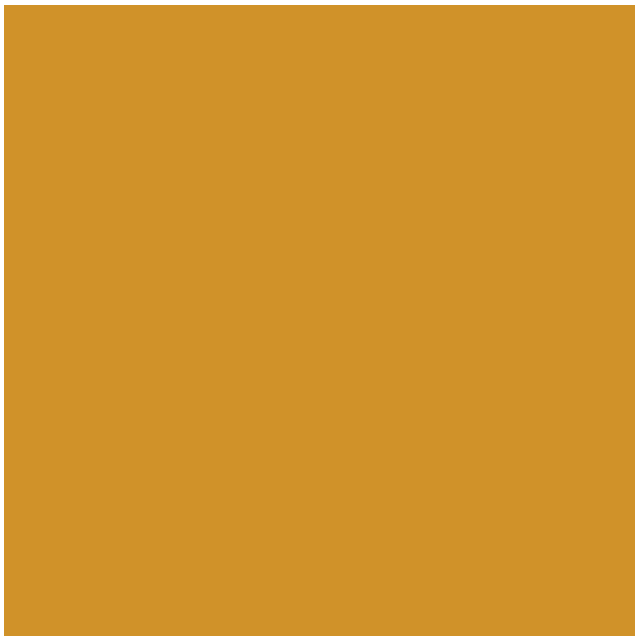
COLOR GUIDE

8.2026

Ink Name: Roncalli Gold

Approximate PMS Color: 7550 C
Comparable Thread Color: Pollen Gold 2556

CMYK Value: 18/45/100/2
RGB Value: 209/144/0
Hexadecimal Color Code: D19000



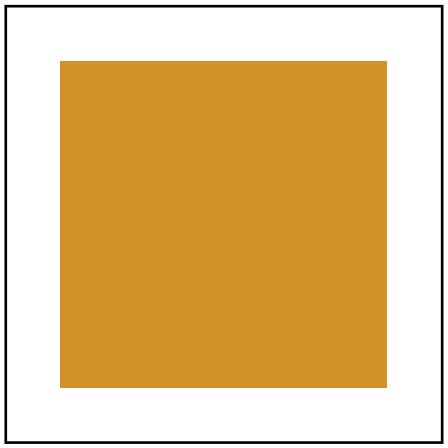
Important Information:

Darker than Super Gold.

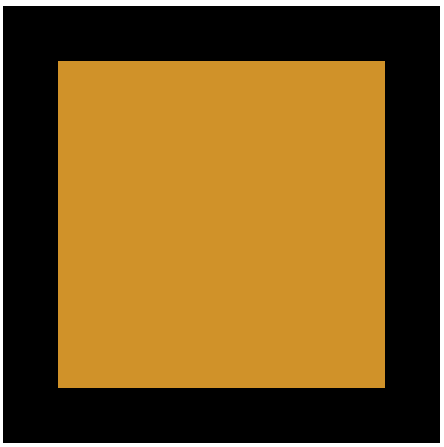
This color is used for:
Roncalli Schools

This color is usually based with Underlay White when printed on dark items.

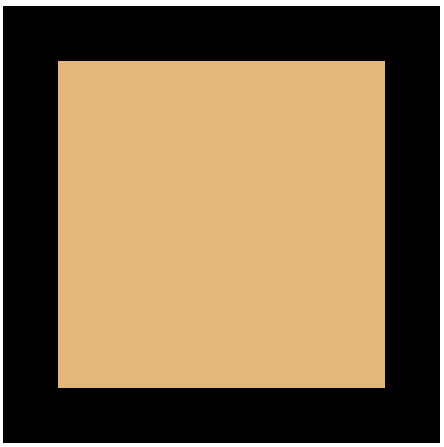
On White:



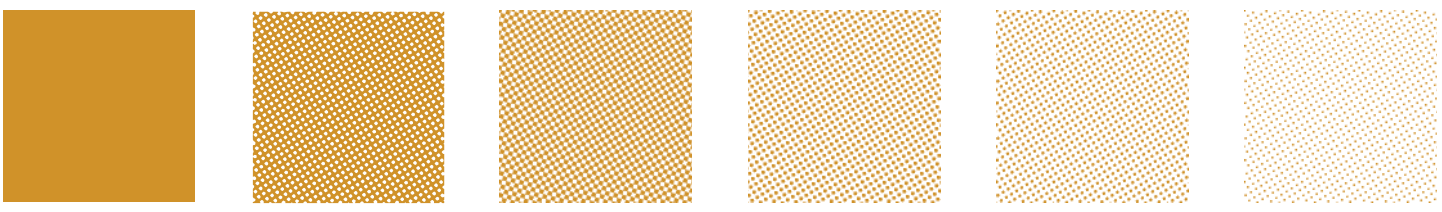
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

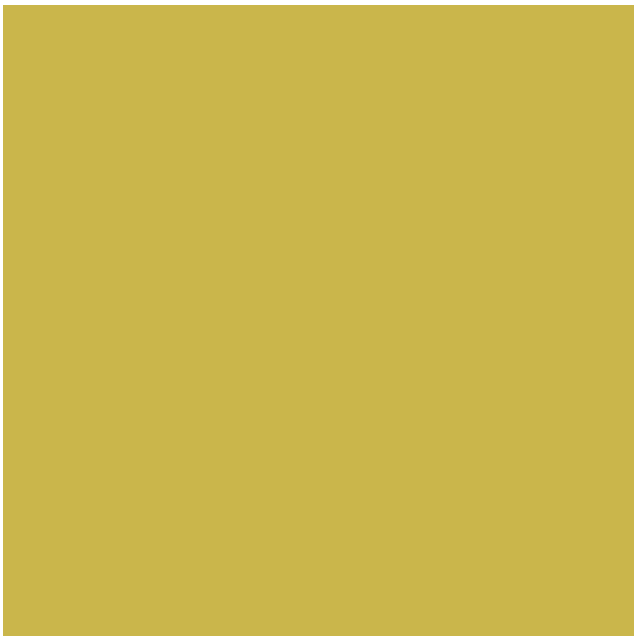
COLOR GUIDE

8.2026

Ink Name: Vegas Gold

Approximate PMS Color: 7751 C
Comparable Thread Color: Penny 2332

CMYK Value: 23/23/85/0
RGB Value: 202/182/75
Hexadecimal Color Code: CAB64B



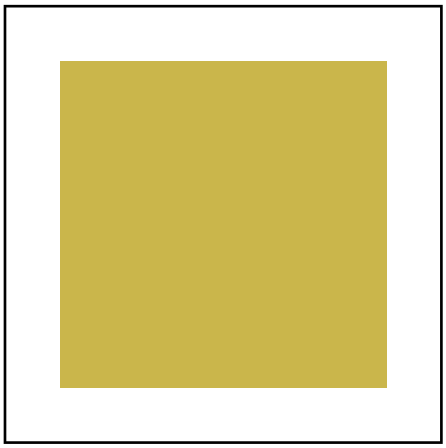
Important Information:

Also called Old Gold.

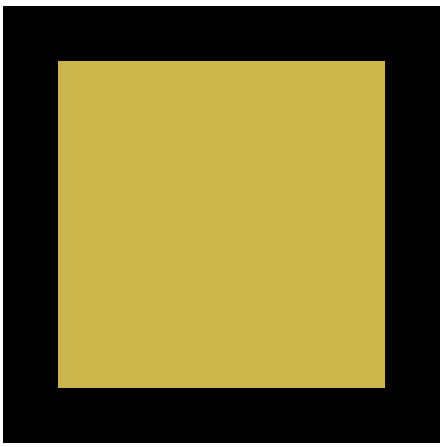
This color is used for:
Grand Island

This color is usually based with Underlay White when printed on dark items.

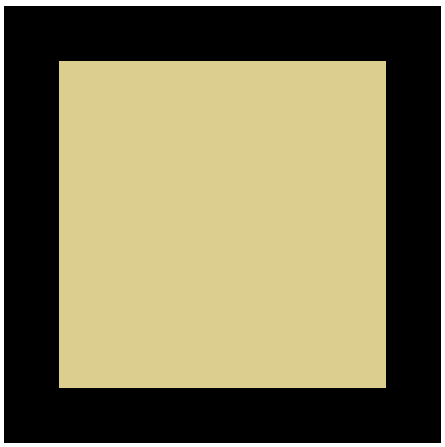
On White:



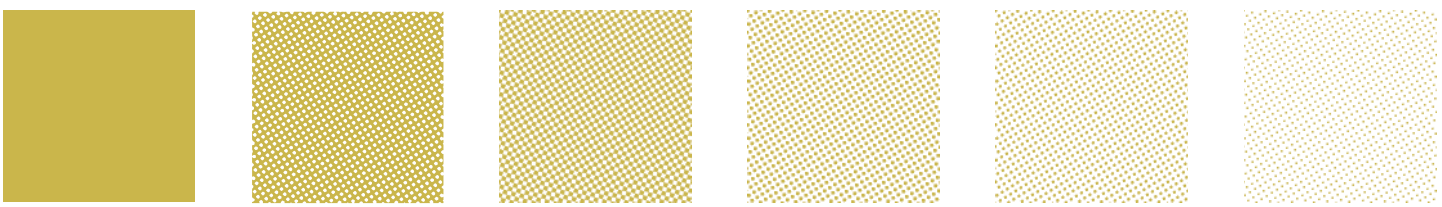
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Mint Green

Approximate PMS Color: 345 C
Comparable Thread Color: Mint 2238

CMYK Value: 43/0/42/0
RGB Value: 145/214/172
Hexadecimal Color Code: 91D6AC

Important Information:

Lightest of the Greens.

Production mixed to PMS 571 C.

This color is usually based with Underlay White when printed on dark items.

On White:

On Black with Underlay White:

On Black with No Underlay White:

Halftones:

100% 70% 50% 30% 20% 10%

ABANTE MARKETING

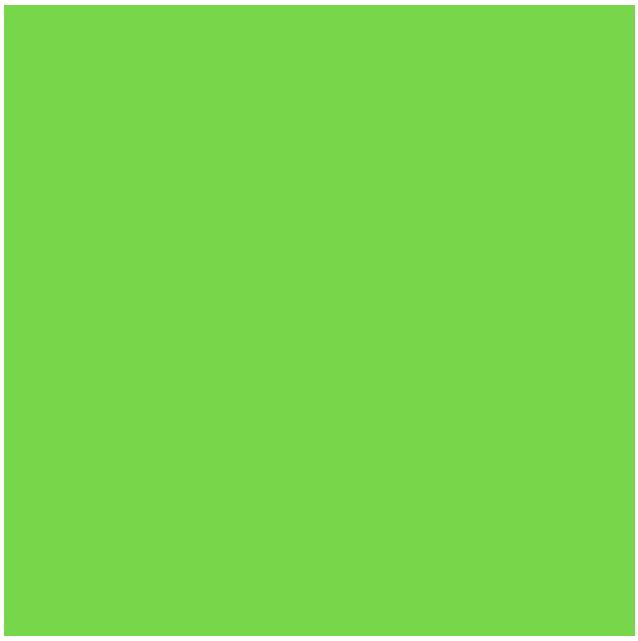
COLOR GUIDE

8.2026

Ink Name: Black Light Green

Approximate PMS Color: 7488 C
Comparable Thread Color: Erin Green 2320

CMYK Value: 54/0/93/0
RGB Value: 120/214/75
Hexadecimal Color Code: 78D64B

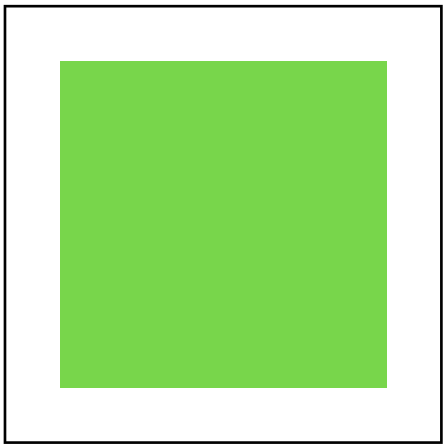


Important Information:

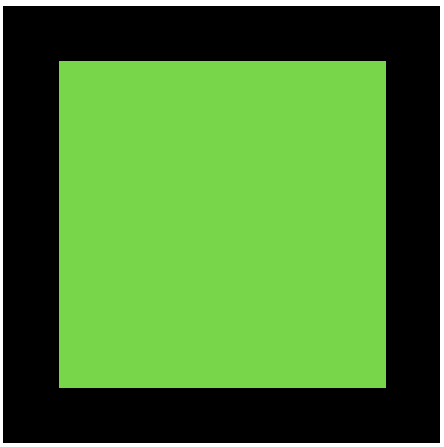
Brightest of the Greens.

This color is usually based with Underlay White when printed on dark items.

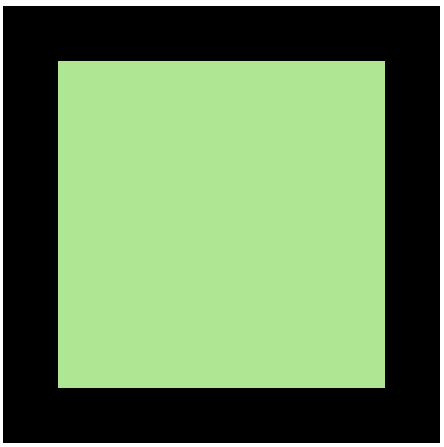
On White:



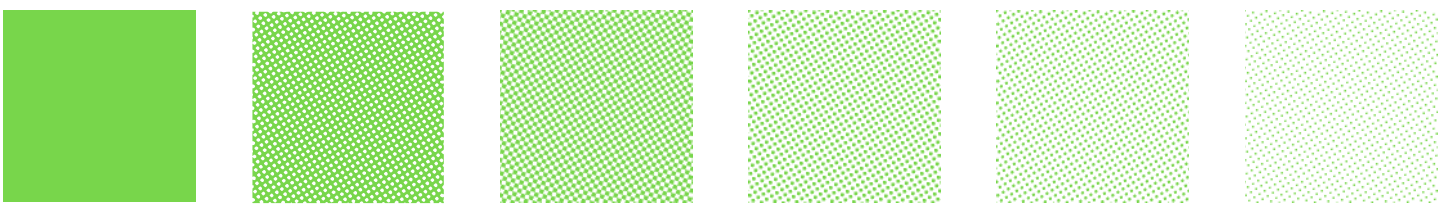
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

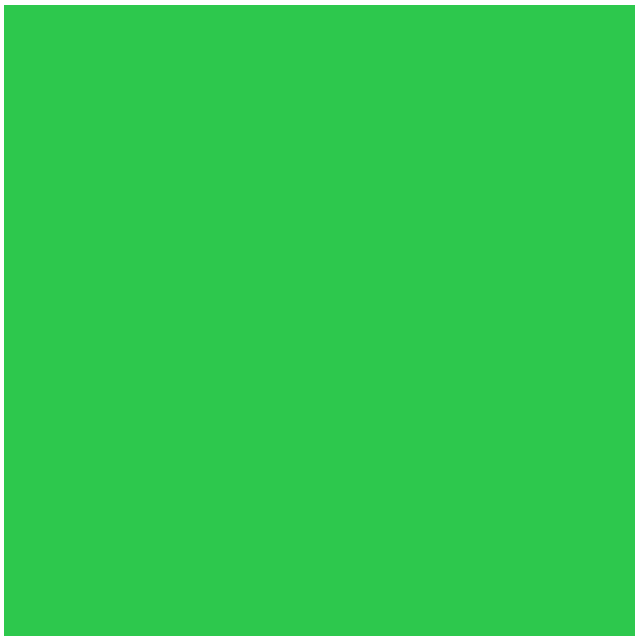
COLOR GUIDE

8.2026

Ink Name: Danger Green

Approximate PMS Color: 2270 C
Comparable Thread Color: Pro Erin 2738

CMYK Value: 71/0/95/0
RGB Value: 45/200/77
Hexadecimal Color Code: 2DC84D



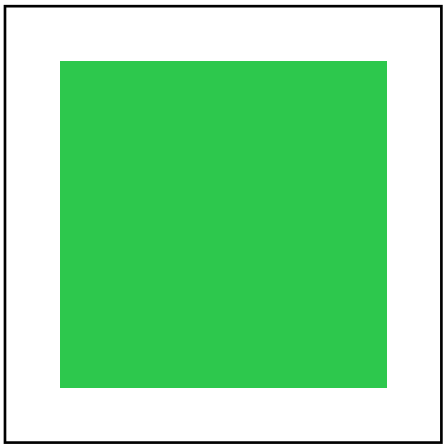
Important Information:

Darker than Black Light Green.

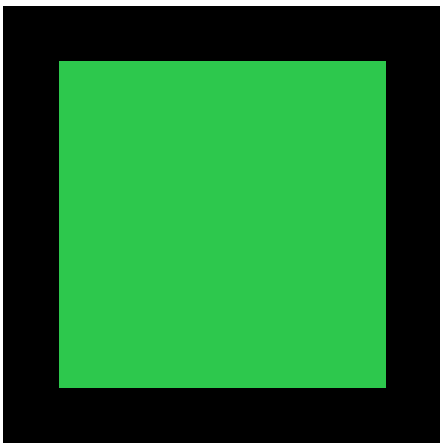
Epic Rio PMS #: 802 C.

This color is usually based with Underlay White when printed on dark items.

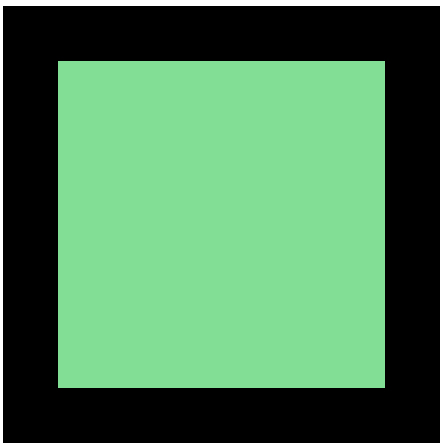
On White:



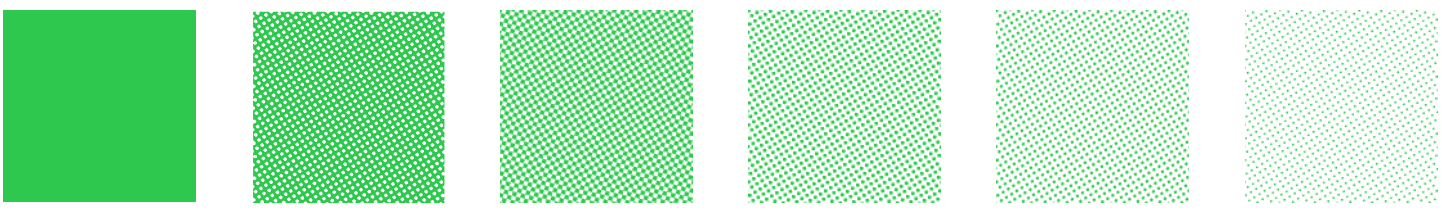
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

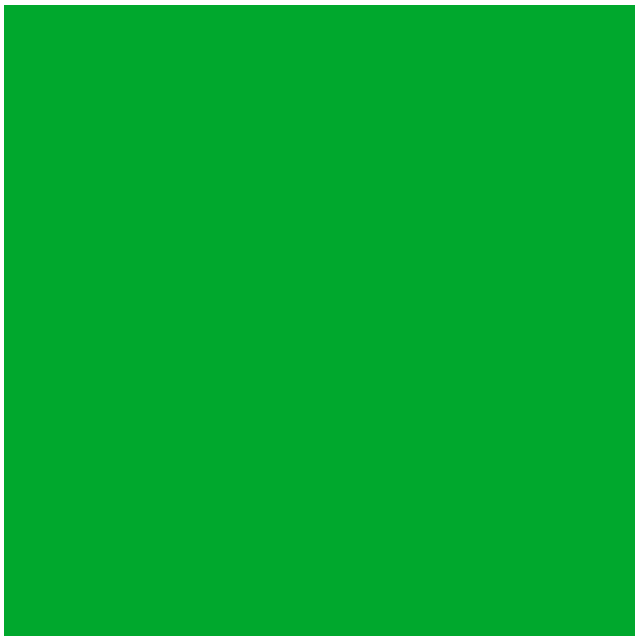
COLOR GUIDE

8.2026

Ink Name: Spring Green

Approximate PMS Color: 2422 C
Comparable Thread Color: Harvest Green 2578

CMYK Value: 82/5/100/0
RGB Value: 0/168/45
Hexadecimal Color Code: 00A82D



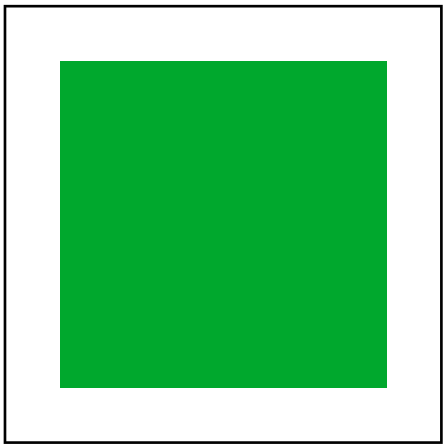
Important Information:

When people refer to Green, it is this color.

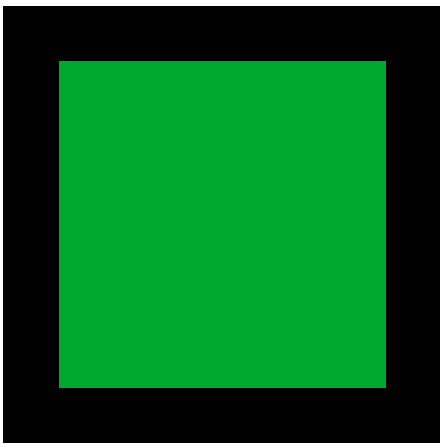
Darker than Danger Green.

This color is usually based with Underlay White when printed on dark items.

On White:



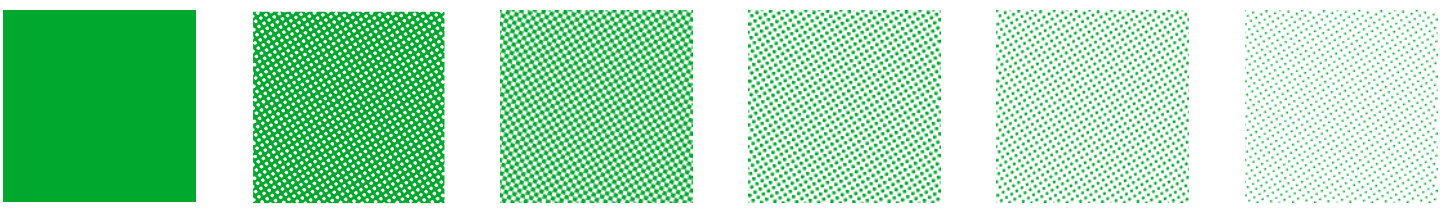
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Dallas Green

Approximate PMS Color: 3522 C
Comparable Thread Color: Green 2209

CMYK Value: 88/24/100/11
RGB Value: 0/131/48
Hexadecimal Color Code: 008330



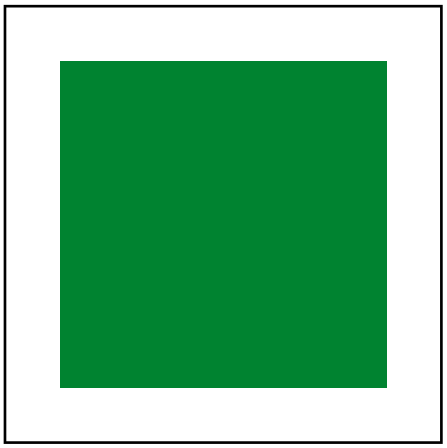
Important Information:

Darker than Spring Green.

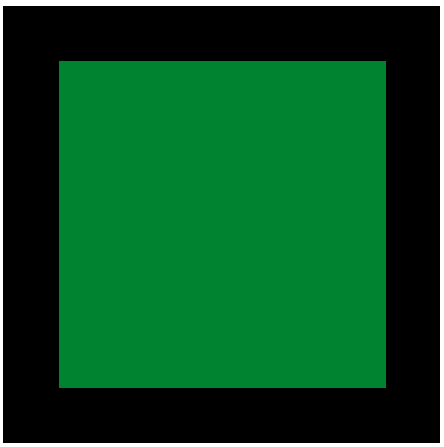
Production uses Epic Rio Kelly Green (75601) for this color.

This color is usually based with Underlay White when printed on dark items.

On White:



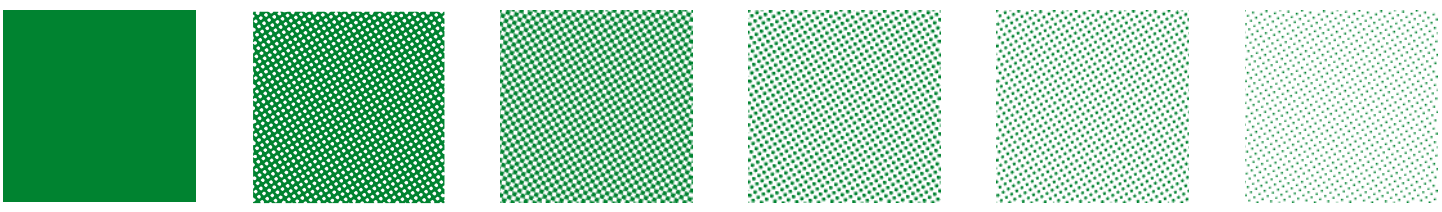
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Kelly Green

Approximate PMS Color: 7727 C
Comparable Thread Color: Kelly 2240

CMYK Value: 89/32/88/22
RGB Value: 0/111/68
Hexadecimal Color Code: 006F44



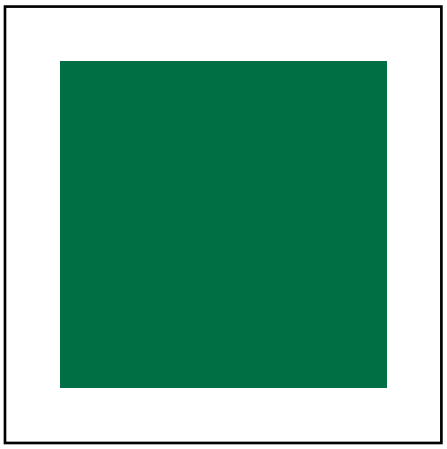
Important Information:

Darker than Dallas Green, brighter than Forest Green.

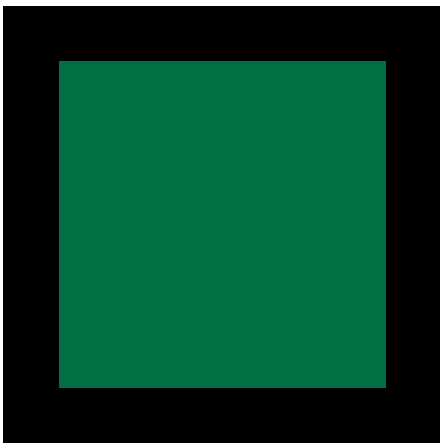
Production uses Epic Rio 75601 for this color.

This color is usually based with Underlay White when printed on dark items.

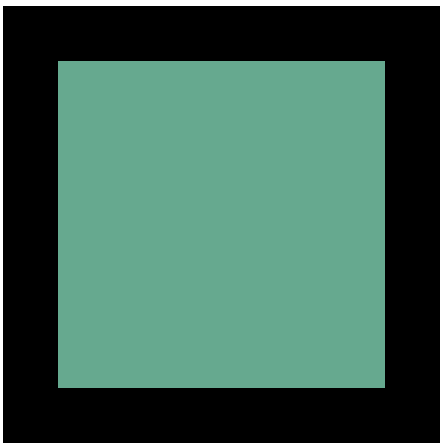
On White:



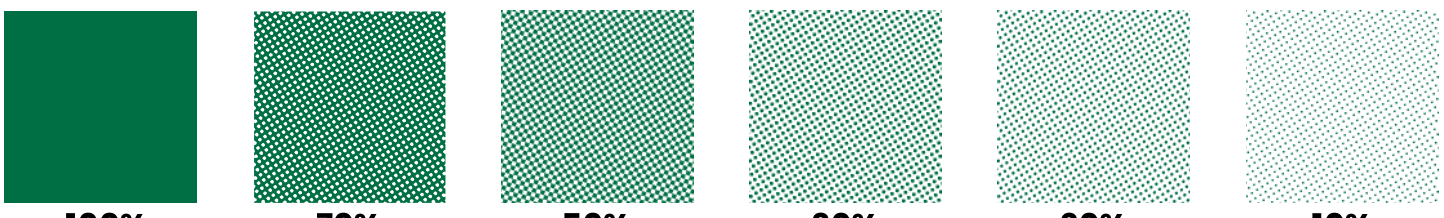
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Forest Green

Approximate PMS Color: 343 C
Comparable Thread Color: Evergreen 2315

CMYK Value: 88/40/78/37
RGB Value: 17/87/64
Hexadecimal Color Code: 115740



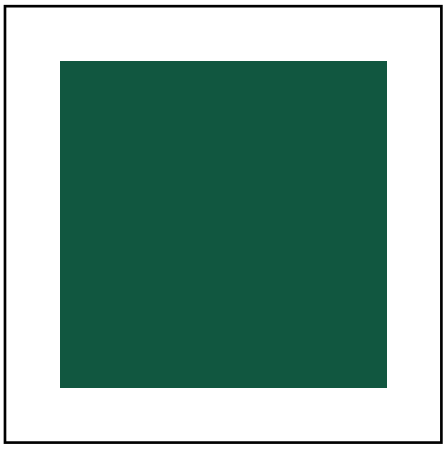
Important Information:

Darkest of the Greens.

Production uses Epic Rio Dark Green.

This color is usually based with Underlay White when printed on dark items..

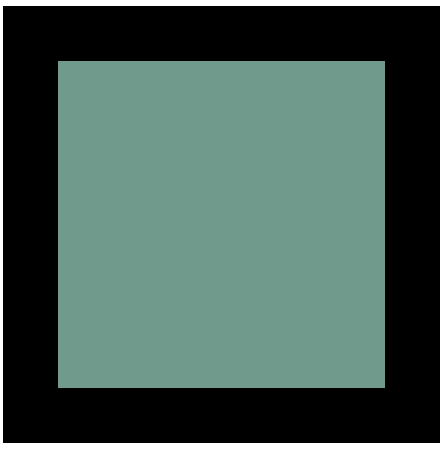
On White:



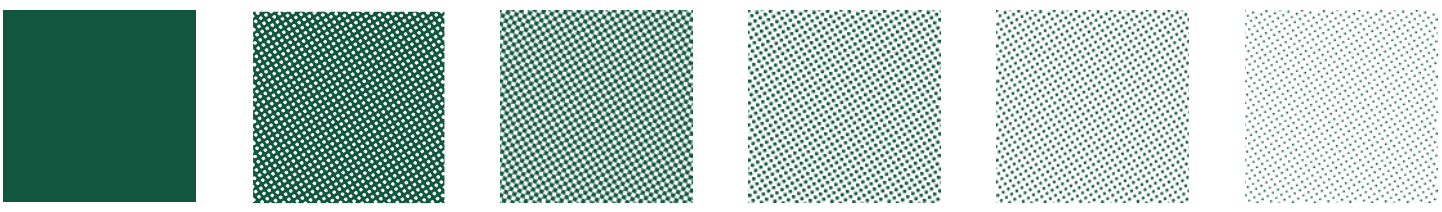
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Deep Aqua

Approximate PMS Color: 3155 C
Comparable Thread Color: Dark Teal 244

CMYK Value: 92/49/44/18
RGB Value: 0/98/114
Hexadecimal Color Code: 006272



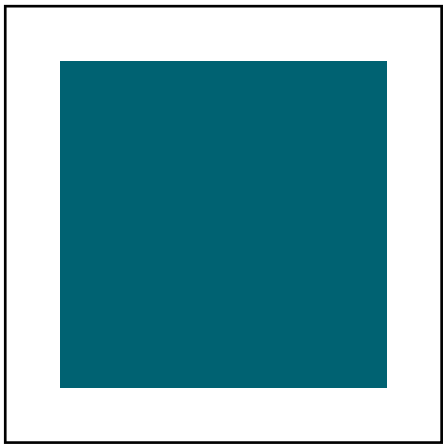
Important Information:

More Green than Teal.

Production mixed to PMS 3145 C.

This color is usually based with Underlay White when printed on dark items.

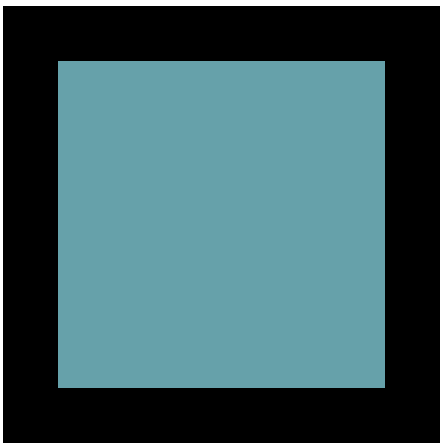
On White:



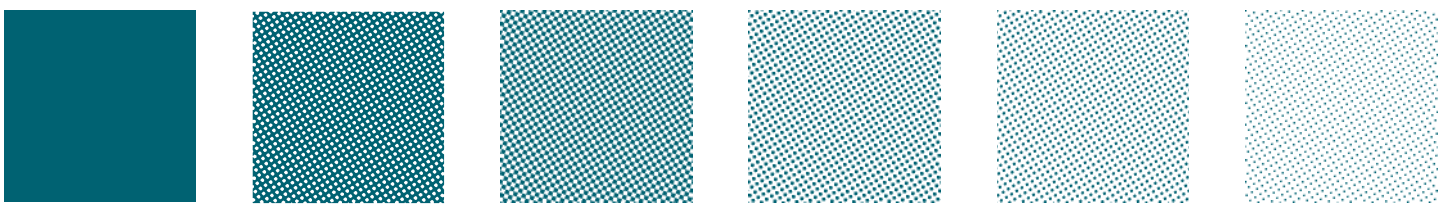
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Teal

Approximate PMS Color: 2203 C
Comparable Thread Color: Teal 2309

CMYK Value: 84/35/20/1
RGB Value: 0/135/174
Hexadecimal Color Code: 0087AE

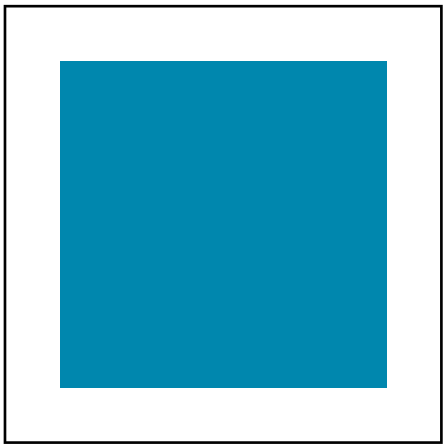


Important Information:

More Blue than Deep Aqua.

This color is usually based with Underlay White when printed on dark items.

On White:



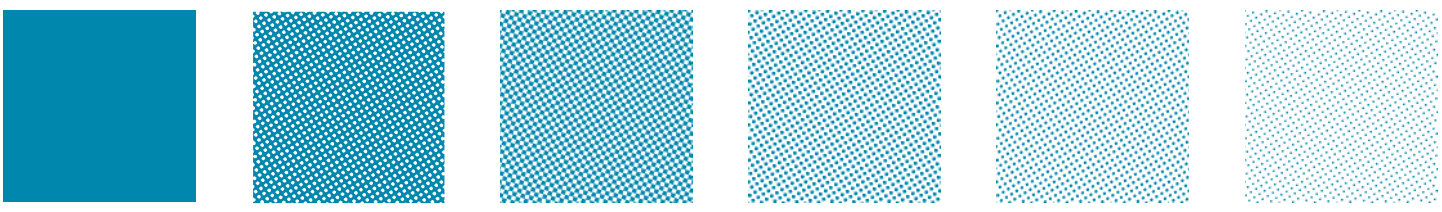
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

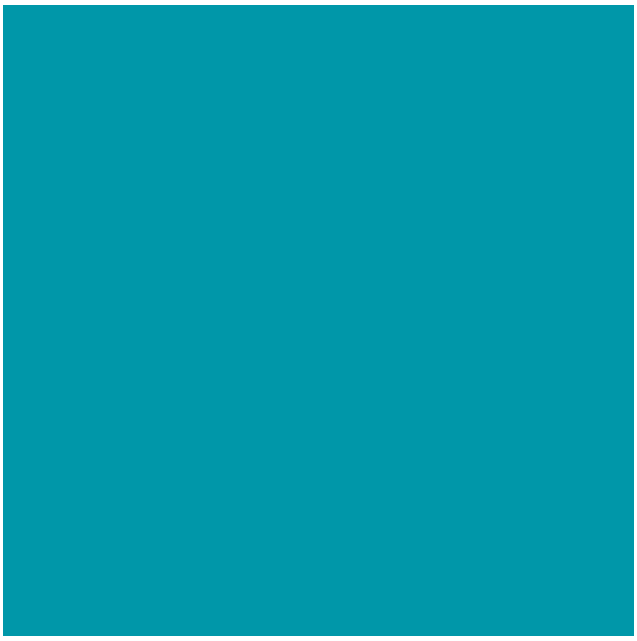
Ink Name: Turquoise

Approximate PMS Color: 7711 C
Comparable Thread Color: Turquoise 2204

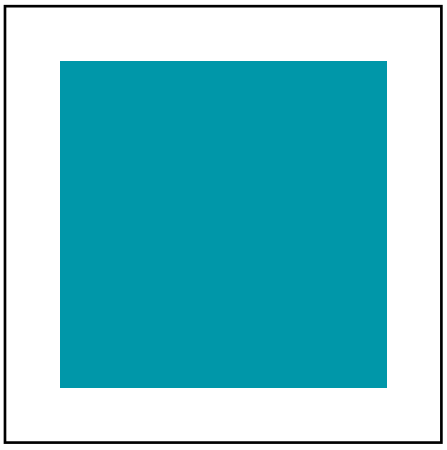
CMYK Value: 81/23/31/0
RGB Value: 0/151/169
Hexadecimal Color Code: 0097A9

Important Information:

This color is usually based with Underlay White when printed on dark items.



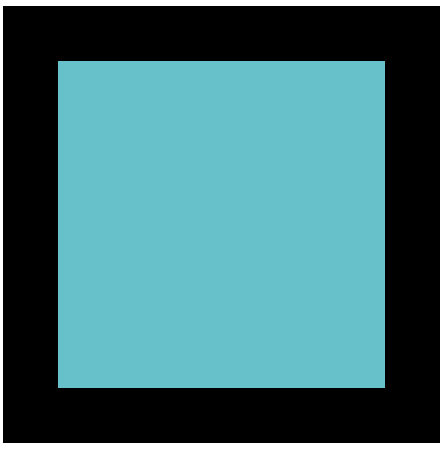
On White:



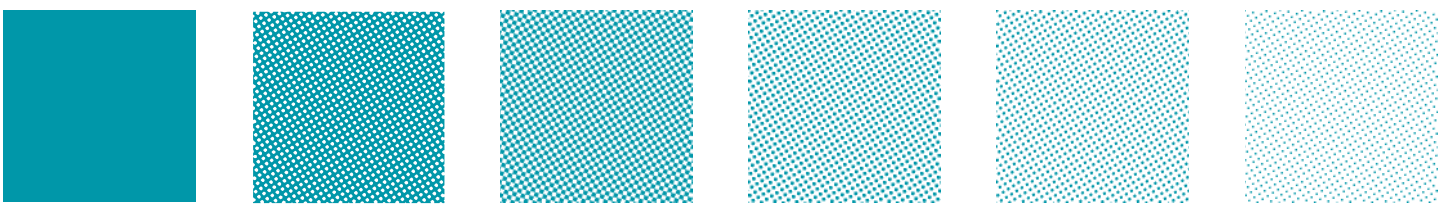
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Werner Lt Blue

Approximate PMS Color: 297 C
Comparable Thread Color: Slate Blue 2275

CMYK Value: 51/5/3/0
RGB Value: 112/197/232
Hexadecimal Color Code: 71C5E8



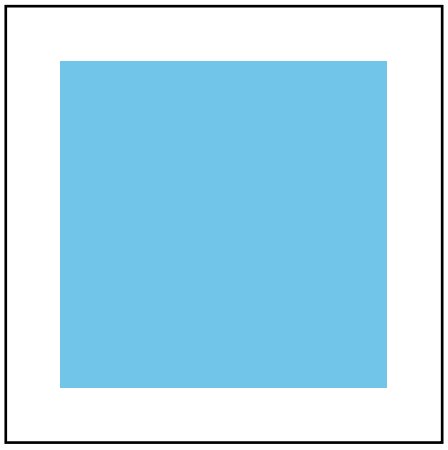
Important Information:

This color is used for:
Werner Trucking

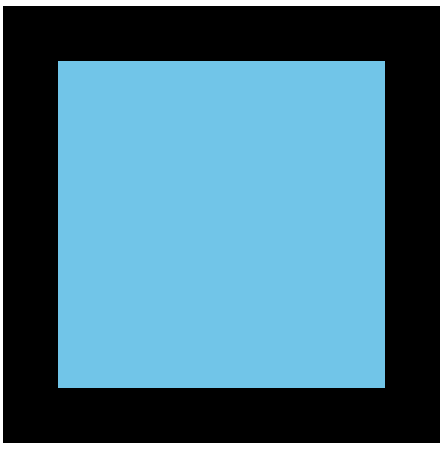
Production mix: PMS 298 C.

This color is usually based with Underlay White when printed on dark items.

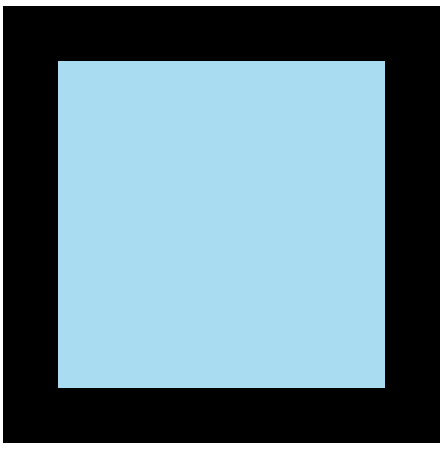
On White:



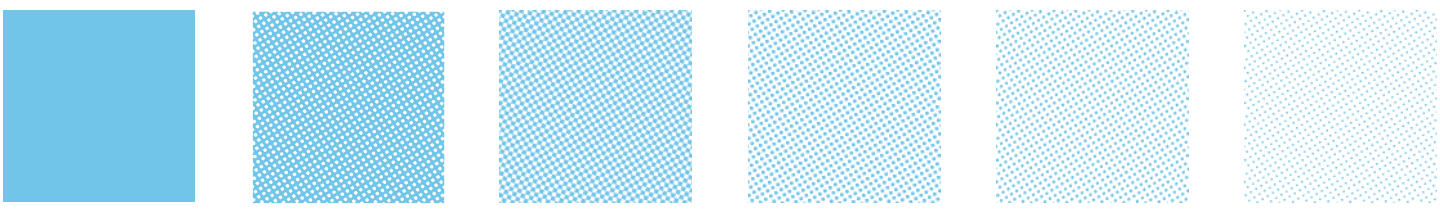
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

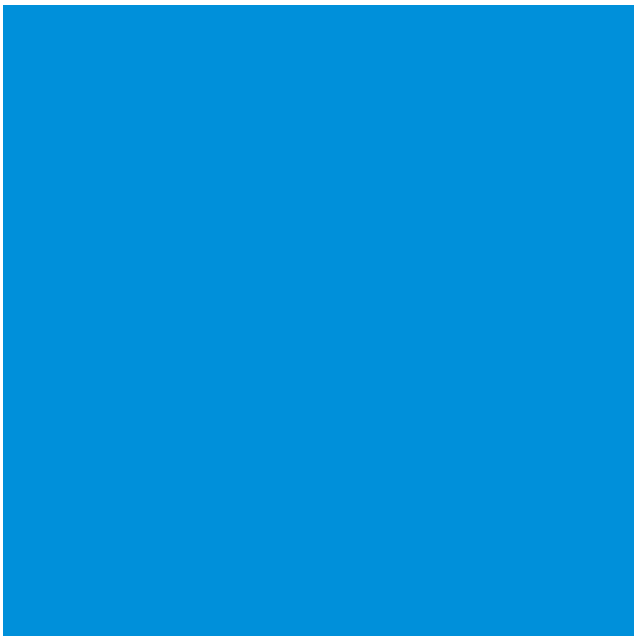
COLOR GUIDE

8.2026

Ink Name: Contact Blue

Approximate PMS Color: 2193 C
Comparable Thread Color: Pastel Blue 2382

CMYK Value: 78/33/0/0
RGB Value: 0/144/218
Hexadecimal Color Code: 0090DA

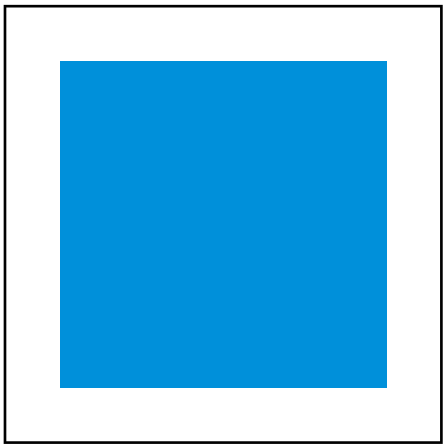


Important Information:

Also know as Non-Repo Blue.

This color is usually based with Underlay White when printed on dark items.

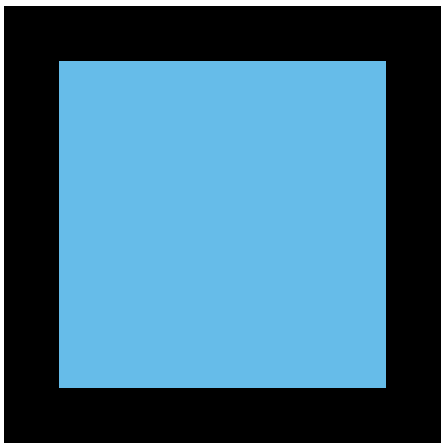
On White:



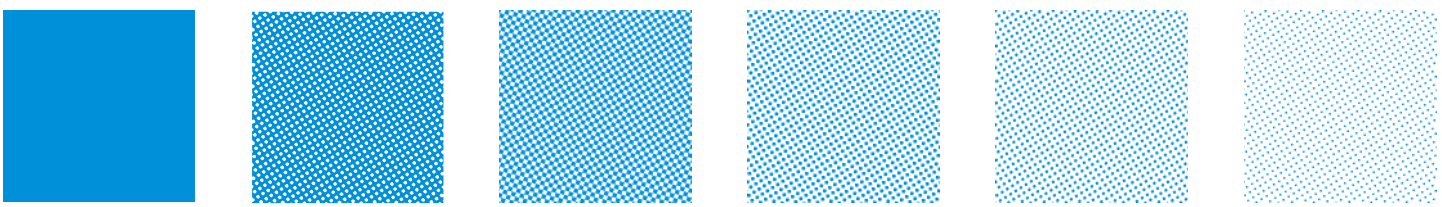
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Columbia Blue

Approximate PMS Color: 7703 C
Comparable Thread Color: Tropic Blue 2434

CMYK Value: 67/39/13/0
RGB Value: 94/138/180
Hexadecimal Color Code: 5E8AB4

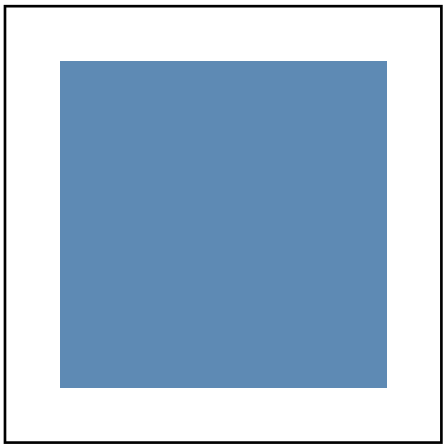


Important Information:

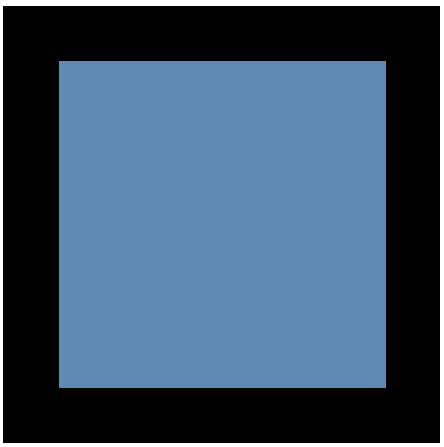
Darker than Contact Blue.

This color is usually based with Underlay White when printed on dark items.

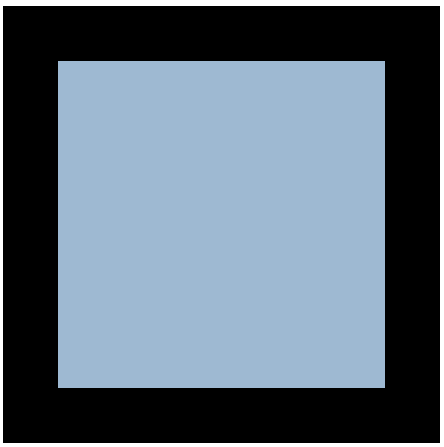
On White:



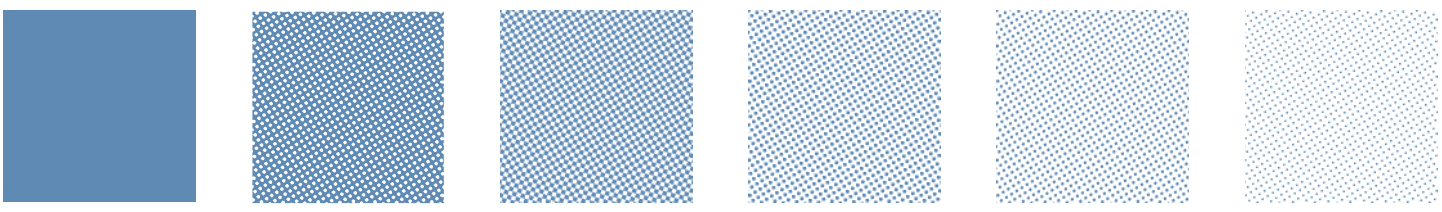
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Island Blue

Approximate PMS Color: 285 C
Comparable Thread Color: Pacific Blue 2388

CMYK Value: 90/60/0/0
RGB Value: 0/103/185
Hexadecimal Color Code: 0067B9

Important Information:

Lighter than Super Royal.

This color is usually based with Underlay White when printed on dark items.

On White:

On Black with Underlay White:

On Black with No Underlay White:

Halftones:

100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Super Royal

Approximate PMS Color: 286 C
Comparable Thread Color: Royal 2210

CMYK Value: 100/90/2/1
RGB Value: 0/50/161
Hexadecimal Color Code: 0032A1



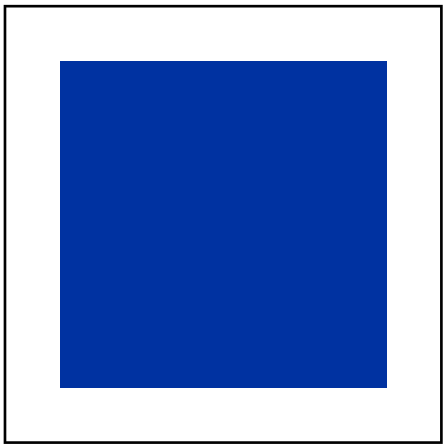
Important Information:

When people refer to Blue, it is this color.

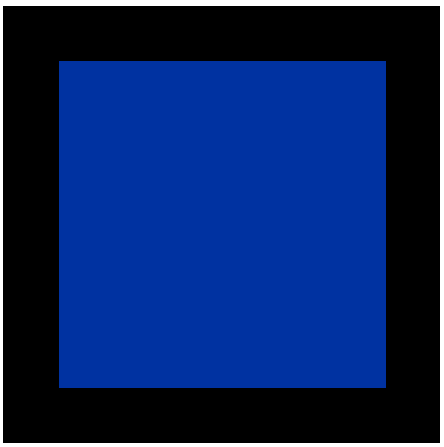
Darker than Island Blue

This color is usually based with Underlay White when printed on dark items.

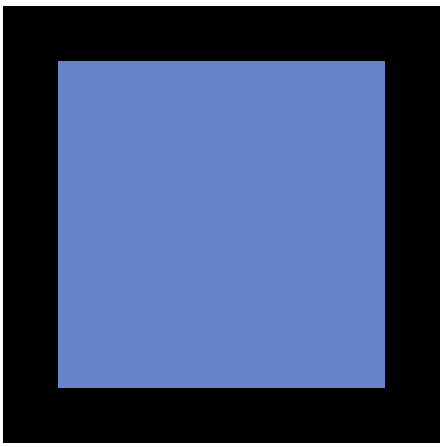
On White:



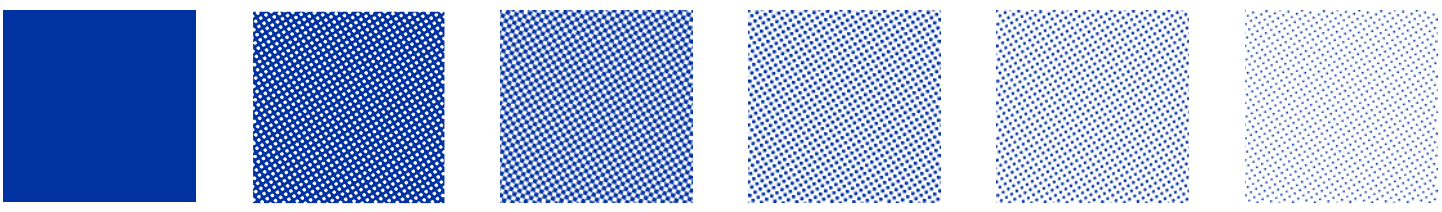
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Super Marine Blue

Approximate PMS Color: 2133 C
Comparable Thread Color: Blue 2220

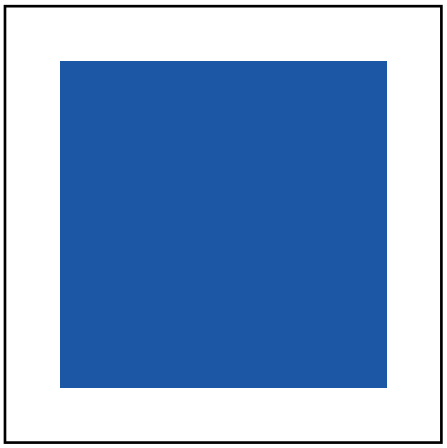
CMYK Value: 94/73/2/0
RGB Value: 28/87/165
Hexadecimal Color Code: 1C57A5

Important Information:

This color is usually based with Underlay White when printed on dark items.



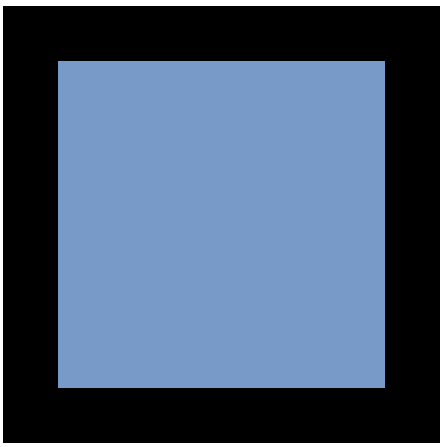
On White:



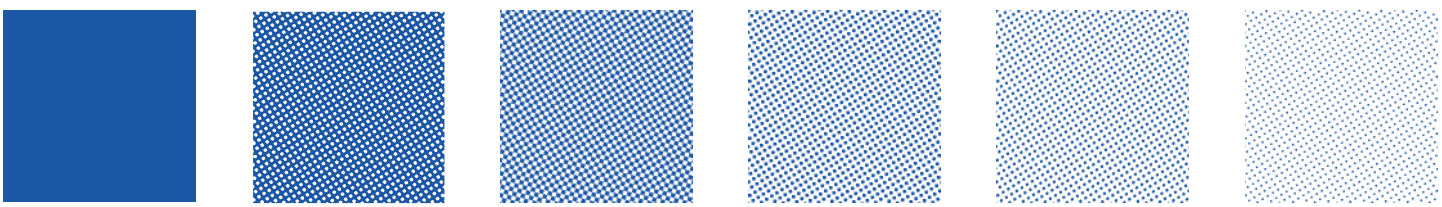
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Bears Navy

Approximate PMS Color: 2768 C
Comparable Thread Color: TH Navy 2609

CMYK Value: 100/92/38/45
RGB Value: 7/29/73
Hexadecimal Color Code: 071D46



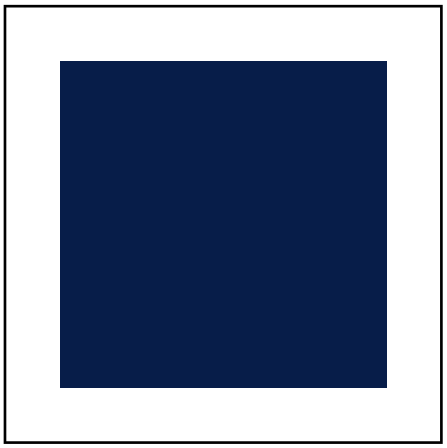
Important Information:

Slightly lighter than Navy.

This color is used for:
Triple Crown Sports

This color is never printed with an Underlay White.

On White:



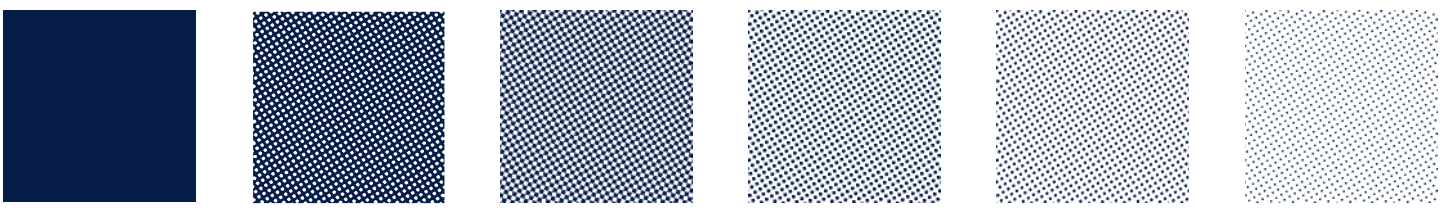
Never printed with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Navy

Approximate PMS Color: 533 C
Comparable Thread Color: Navy 2215

CMYK Value: 91/81/46/47
RGB Value: 31/42/68
Hexadecimal Color Code: 1F2A44

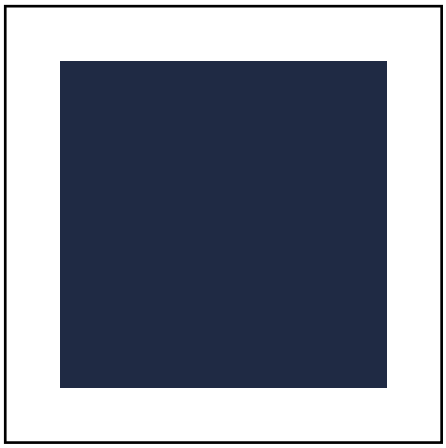
Important Information:

Darker than Bears Navy

This color is never printed with an Underlay White.



On White:



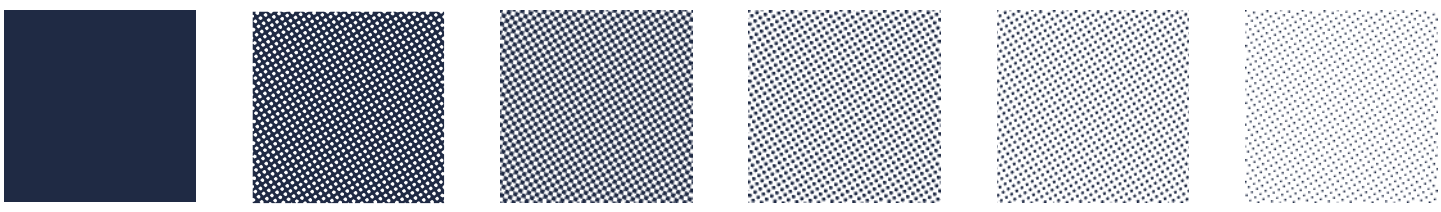
Never printed with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

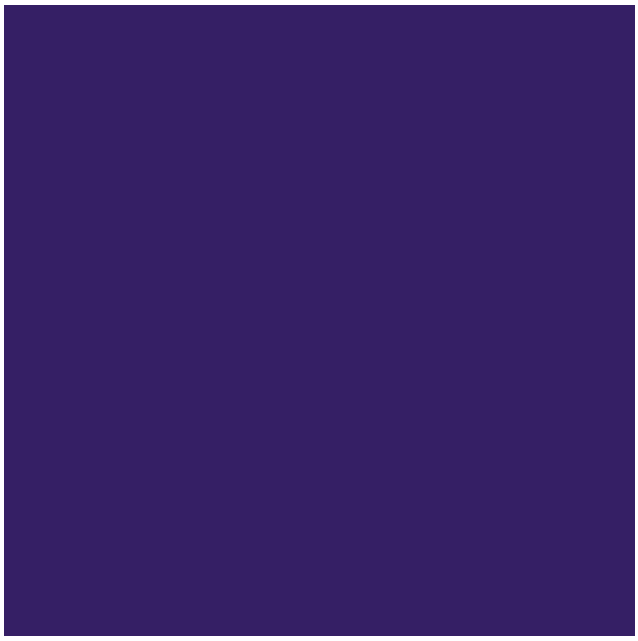
COLOR GUIDE

8.2026

Ink Name: Super Purple

Approximate PMS Color: 2112 C
Comparable Thread Color: Purple Accent 2431

CMYK Value: 95/100/28/18
RGB Value: 53/31/101
Hexadecimal Color Code: 351F65

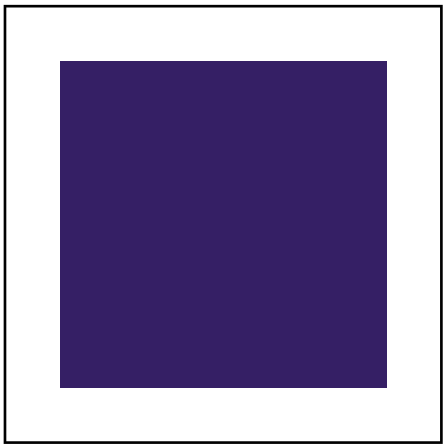


Important Information:

Darkest Purple.

This color is usually based with Underlay White when printed on dark items.

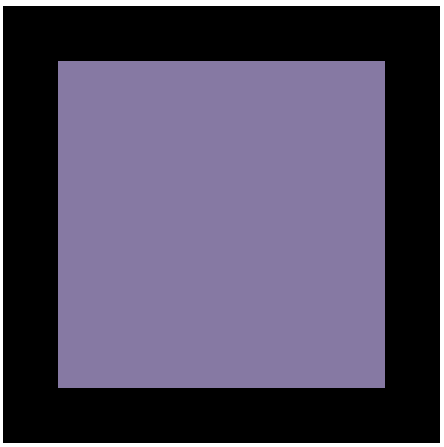
On White:



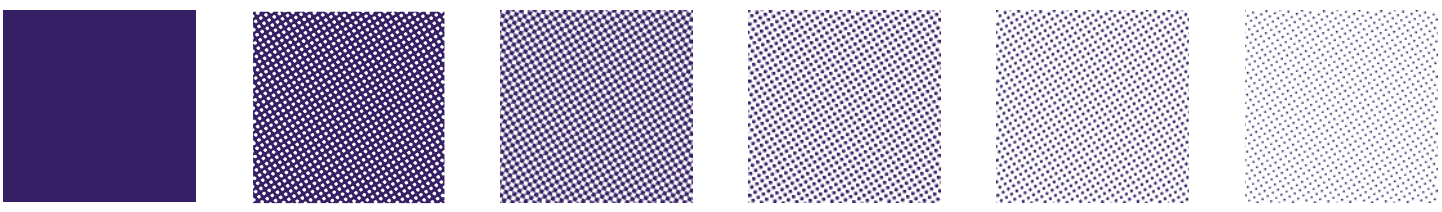
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

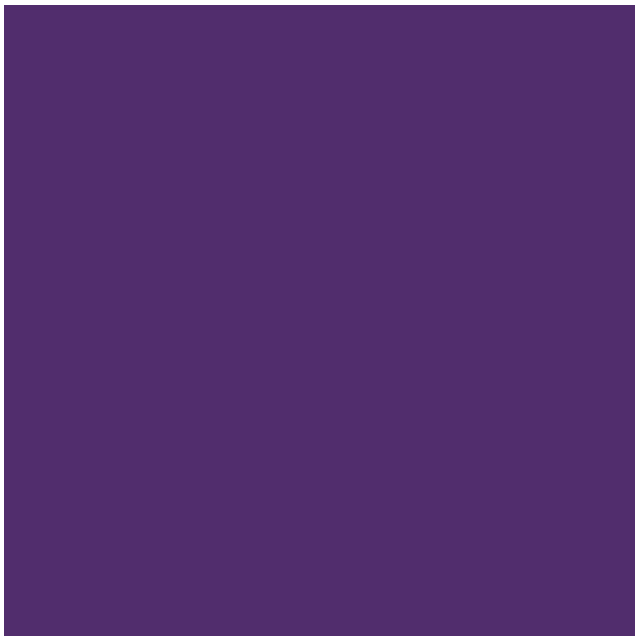
COLOR GUIDE

8.2026

Ink Name: Graphic Purple

Approximate PMS Color: 269 C
Comparable Thread Color: Purple Shadow 2430

CMYK Value: 81/97/26/13
RGB Value: 81/45/109
Hexadecimal Color Code: 512D6D

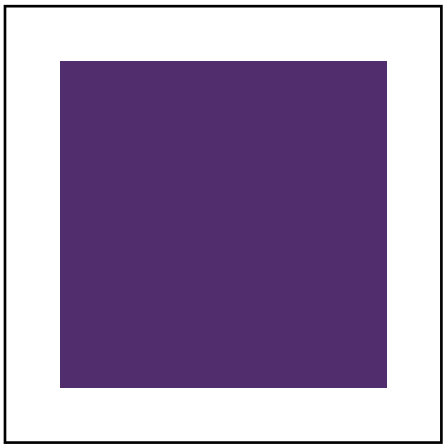


Important Information:

Lighter than Super Purple.

This color is usually based with Underlay White when printed on dark items.

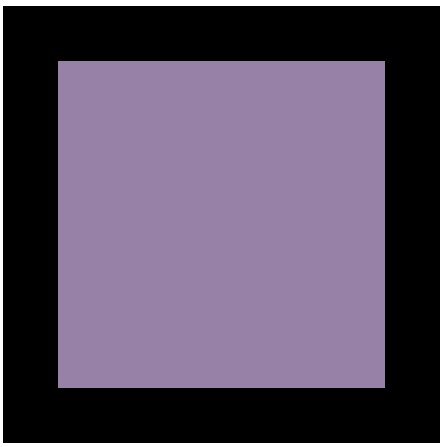
On White:



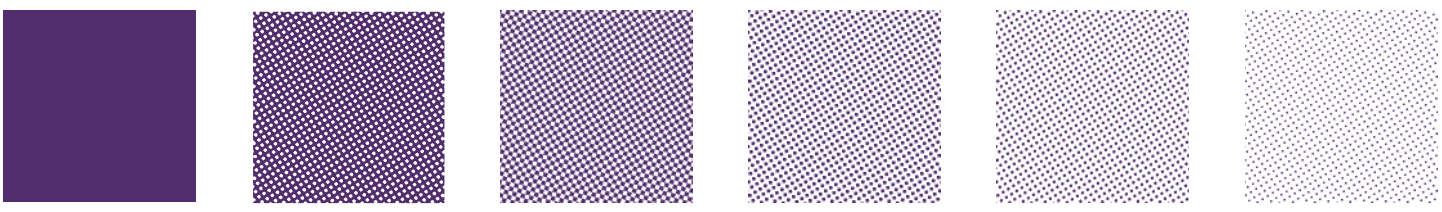
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

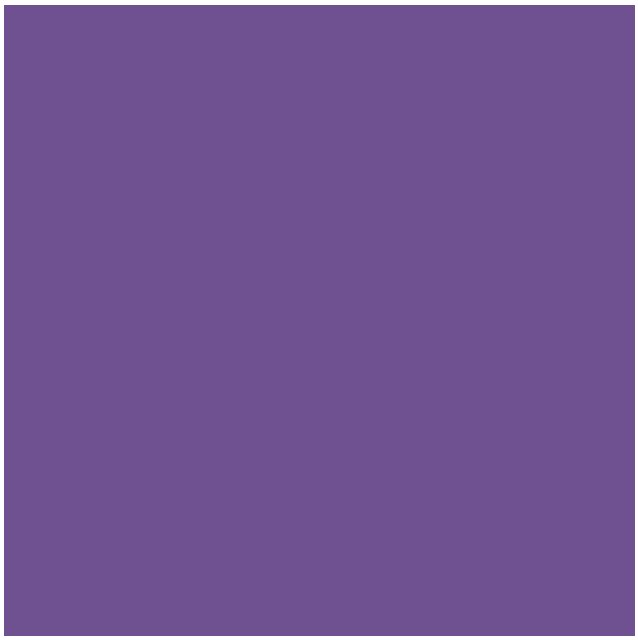
COLOR GUIDE

8.2026

Ink Name: Purple

Approximate PMS Color: 7677 C
Comparable Thread Color: Purple 2254

CMYK Value: 67/80/12/1
RGB Value: 111/80/145
Hexadecimal Color Code: 6F5091



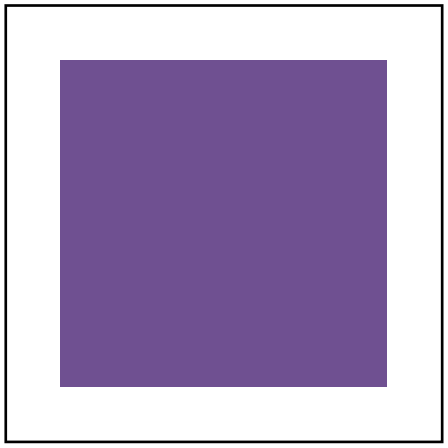
Important Information:

When people refer to Purple, it is this color.

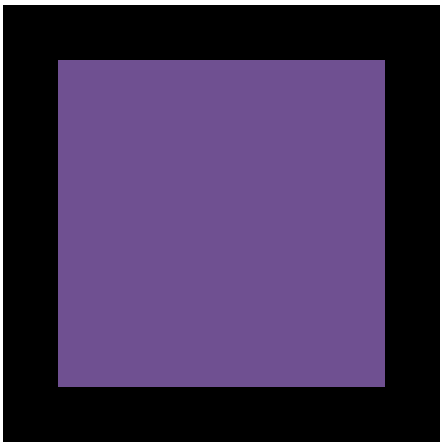
Lighter than Graphic Purple.

This color is usually based with Underlay White when printed on dark items.

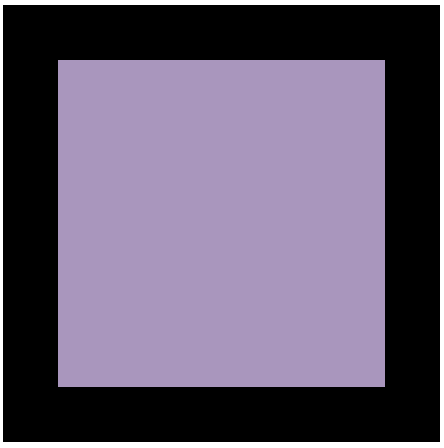
On White:



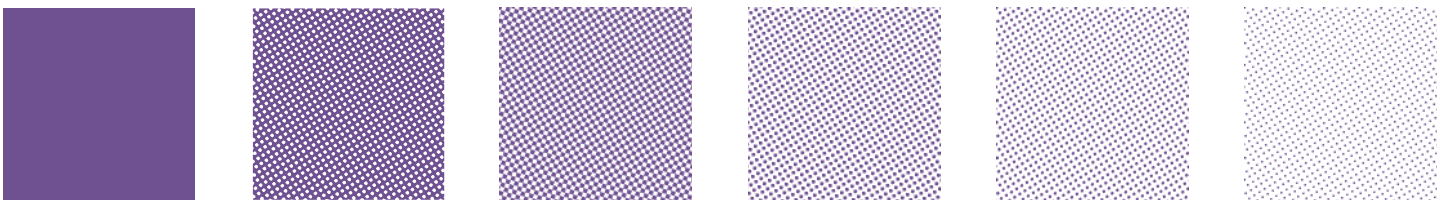
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Lavender

Approximate PMS Color: 2645 C
Comparable Thread Color: Tulip 2286

CMYK Value: 33/42/0/0
RGB Value: 173/150/220
Hexadecimal Color Code: AD96DC

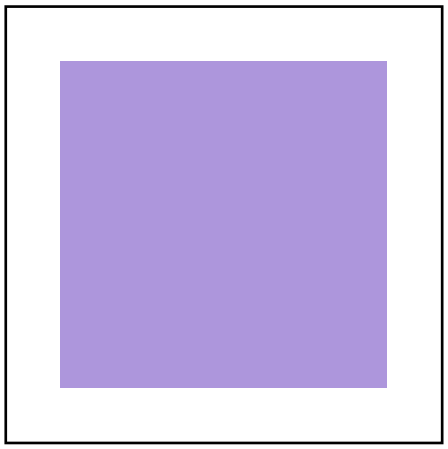


Important Information:

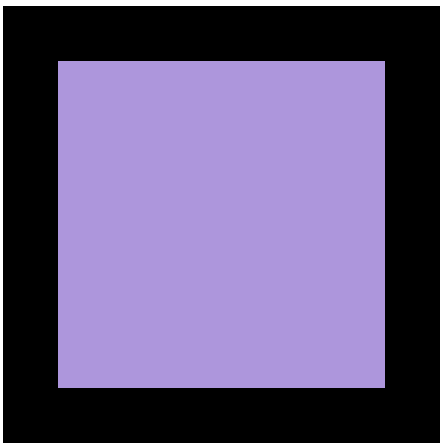
Lightest of the Purples..

This color is usually based with Underlay White when printed on dark items..

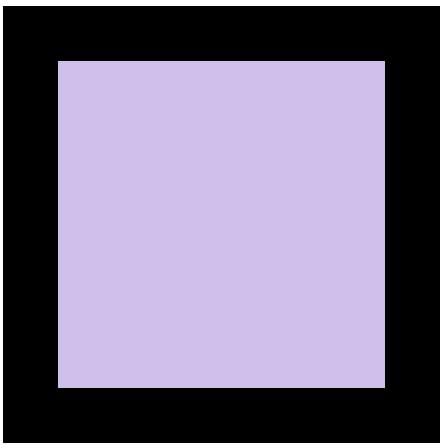
On White:



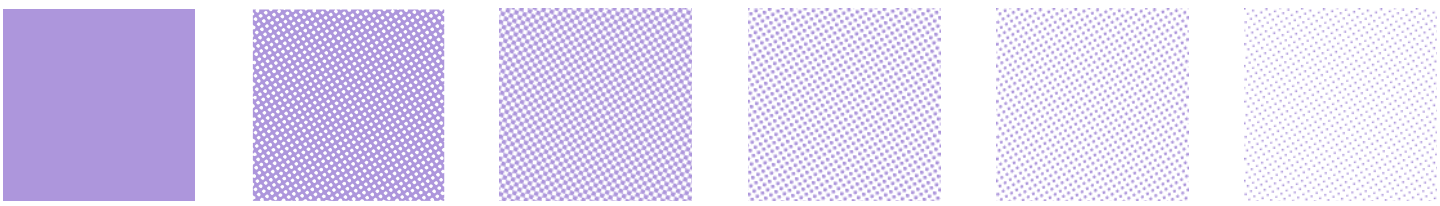
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

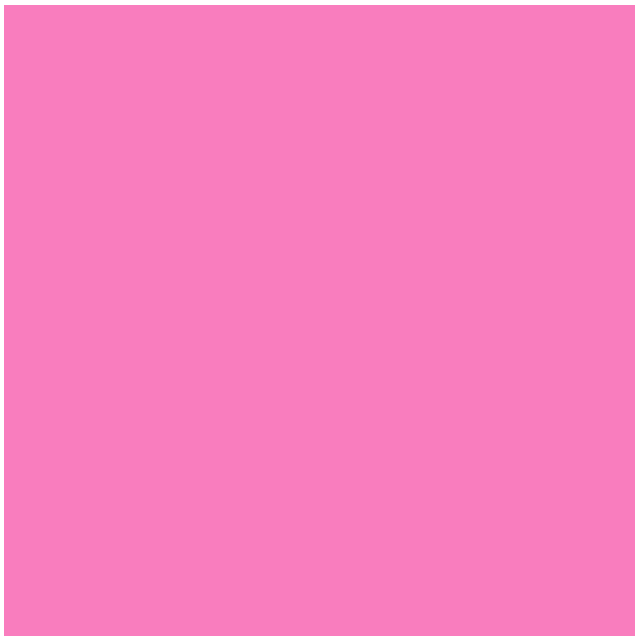
COLOR GUIDE

8.2026

Ink Name: Panther Pink

Approximate PMS Color: None
Comparable Thread Color: Rose 2293

CMYK Value: 0/47/0/0
RGB Value: 249/159/201
Hexadecimal Color Code: F99FC9



Important Information:

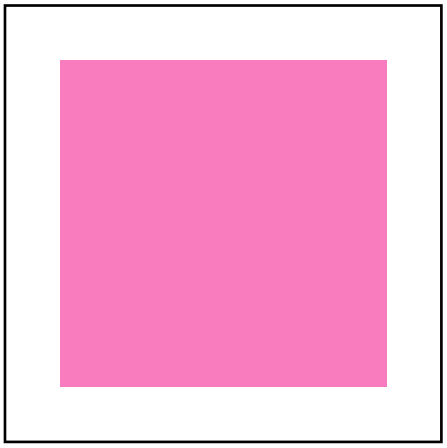
When people refer to Pink it is this color.

Brightest of the Pinks.

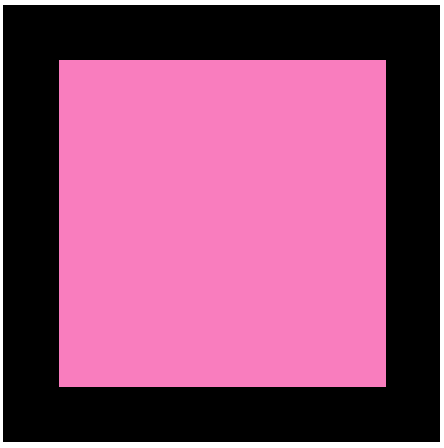
PMS # listed is the closest to the color value.

This color is usually based with Underlay White when printed on dark items.

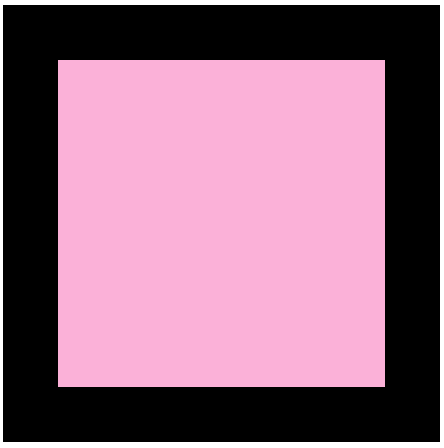
On White:



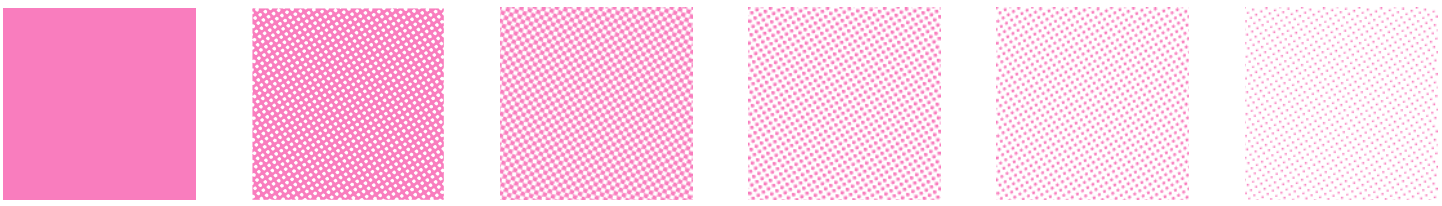
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

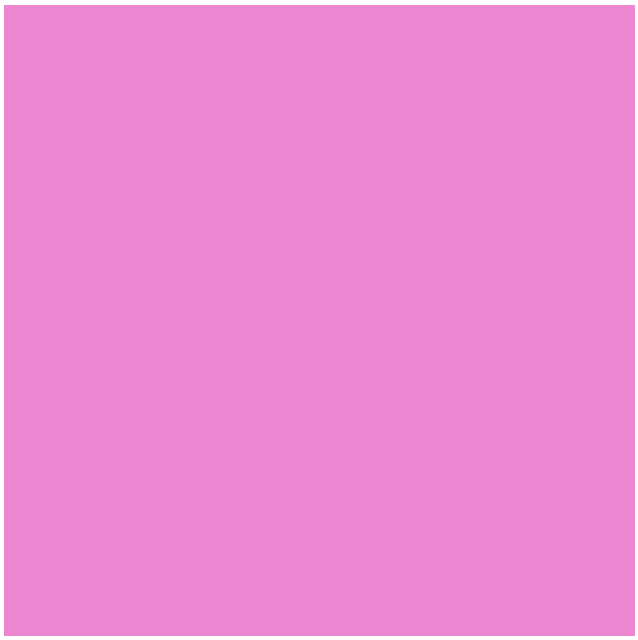
COLOR GUIDE

8.2026

Ink Name: Battle Bears Pink

Approximate PMS Color: 237 C
Comparable Thread Color: Floral Pink 2415

CMYK Value: 10/56/0/0
RGB Value: 236/134/208
Hexadecimal Color Code: EC86D0

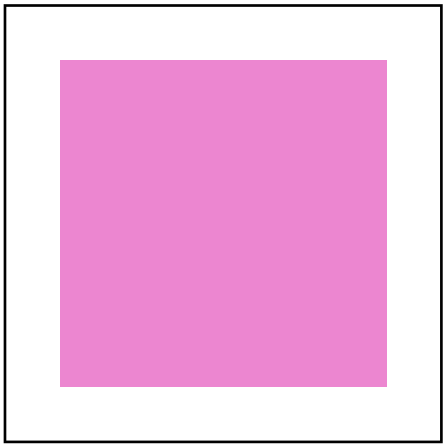


Important Information:

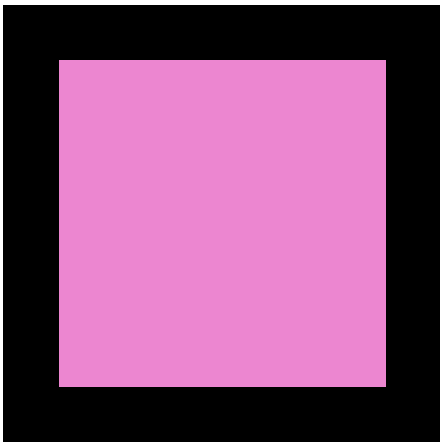
Darker than Cool Pink.

This color is usually based with Underlay White when printed on dark items.

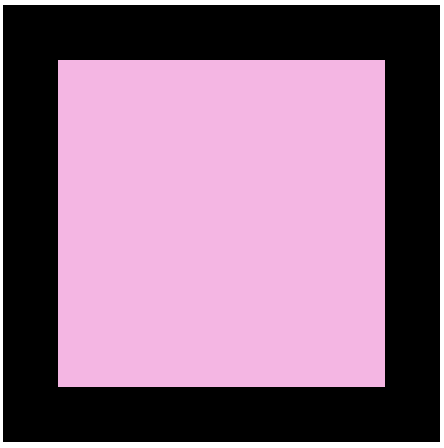
On White:



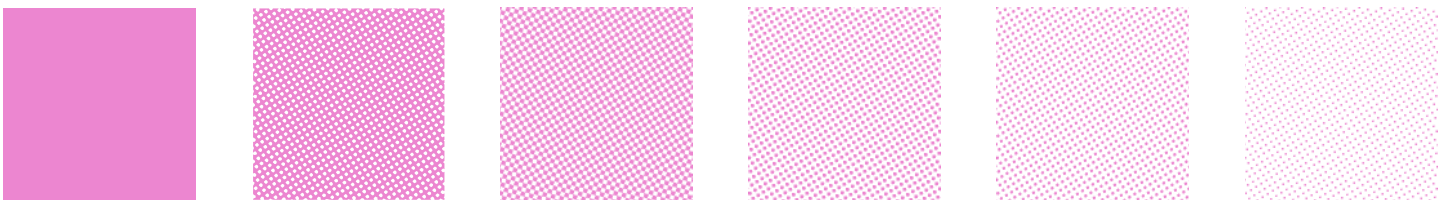
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Hollywood Pink

Approximate PMS Color: None
Comparable Thread Color: Ruby Glint 2261

CMYK Value: 0/97/4/0
RGB Value: 248/7/138
Hexadecimal Color Code: F8078A



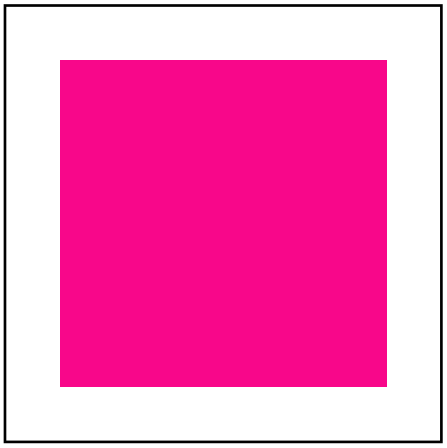
Important Information:

This color is used for:
Hollywood Candy.

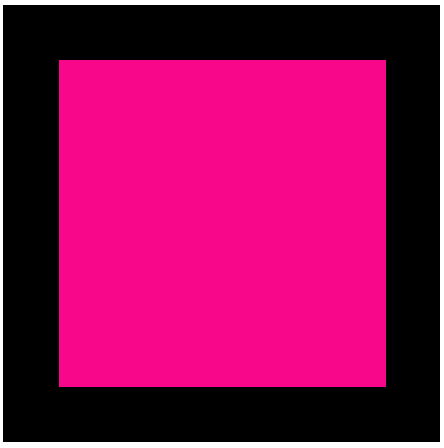
PMS # listed is the closest to the color value.

This color is usually based with Underlay White when printed on dark items.

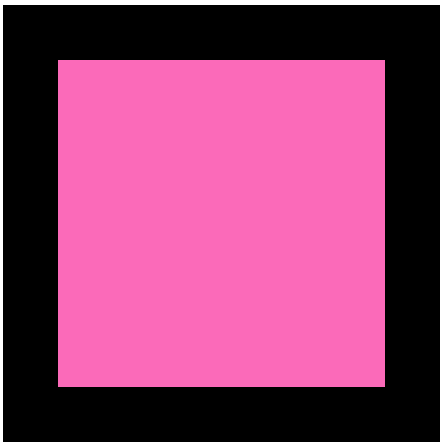
On White:



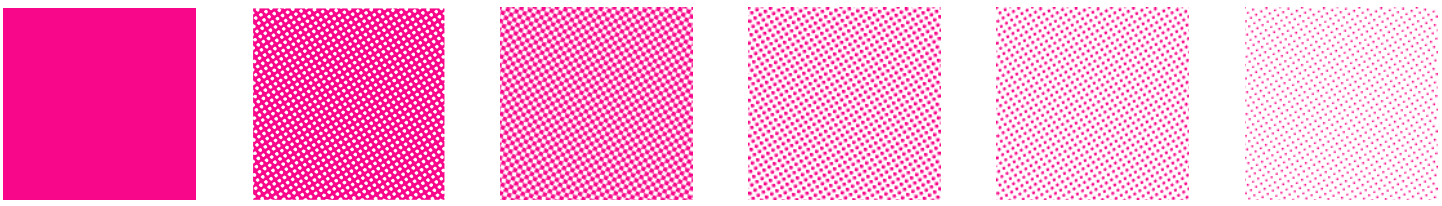
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Brandywine

Approximate PMS Color: 233 C
Comparable Thread Color: Ruby Glint 2261

CMYK Value: 21/100/13/0
RGB Value: 198/0/126
Hexadecimal Color Code: C6007E

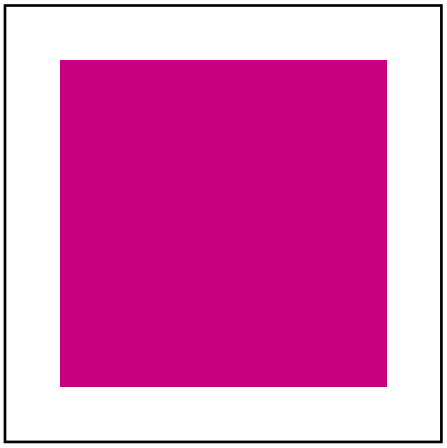


Important Information:

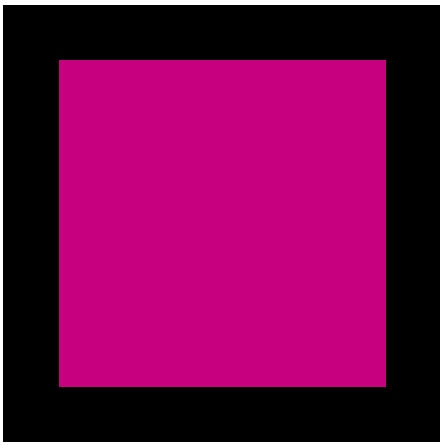
Darker than Battle Bears Pink.

This color is usually based with Underlay White when printed on dark items.

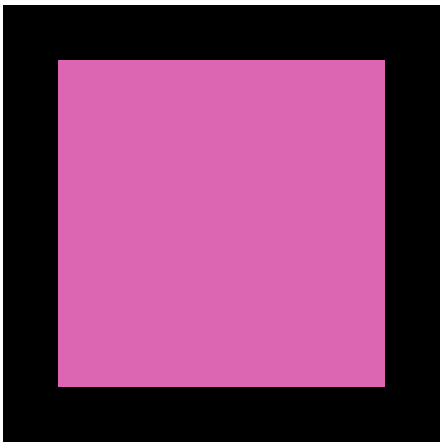
On White:



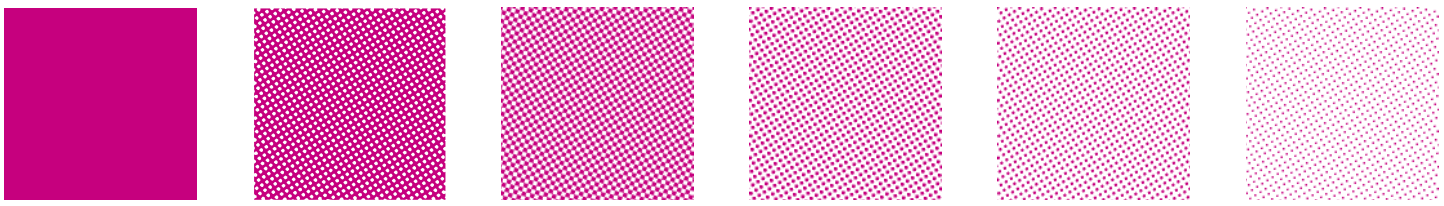
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Super Fuchia

Approximate PMS Color: 675 C
Comparable Thread Color: Hot Peony 2590

CMYK Value: 32/99/25/2
RGB Value: 174/37/115
Hexadecimal Color Code: AE2573

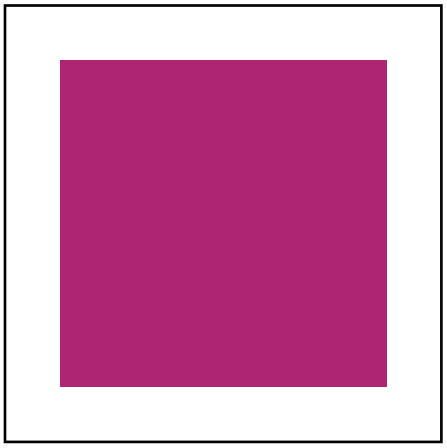


Important Information:

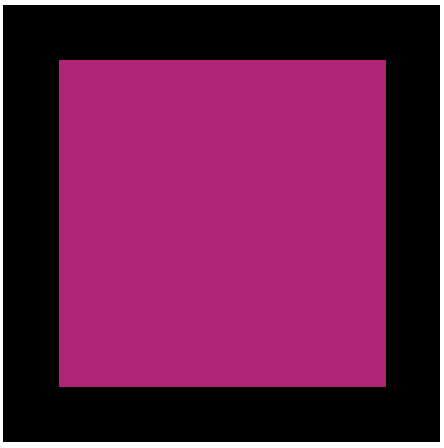
Darker than Brandywine

This color is usually based with Underlay White when printed on dark items.

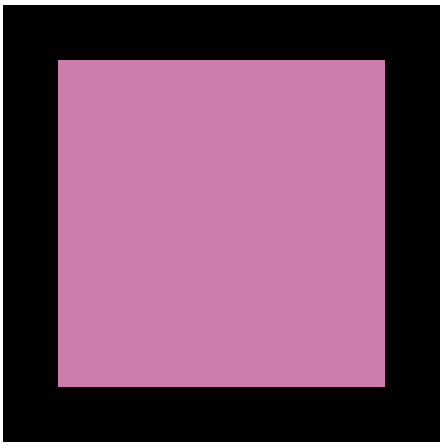
On White:



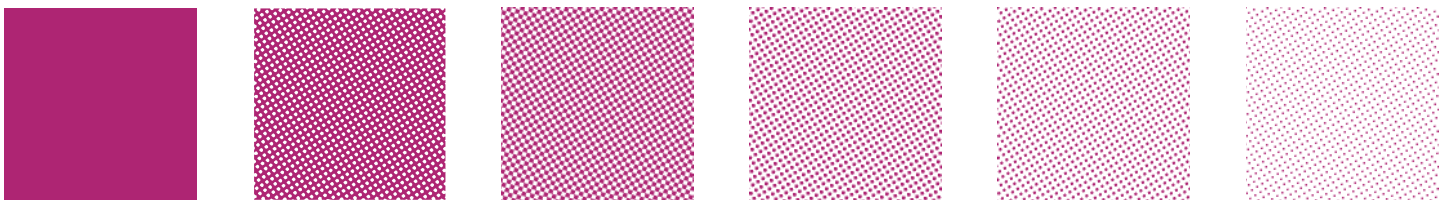
On Black with Underlay White:



On Black with No Underlay White:



Halftones:

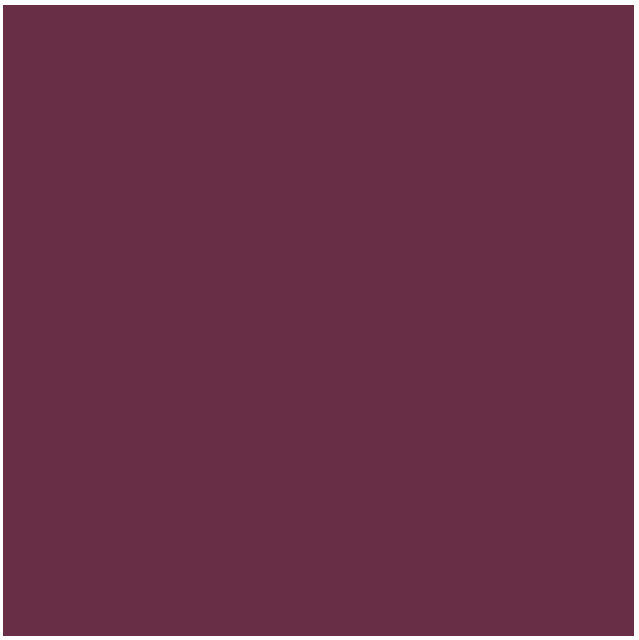


100% 70% 50% 30% 20% 10%

Ink Name: Burgundy

Approximate PMS Color: 7643 C
Comparable Thread Color: Burgundy 2249

CMYK Value: 48/85/50/38
RGB Value: 103/46/69
Hexadecimal Color Code: 672E45

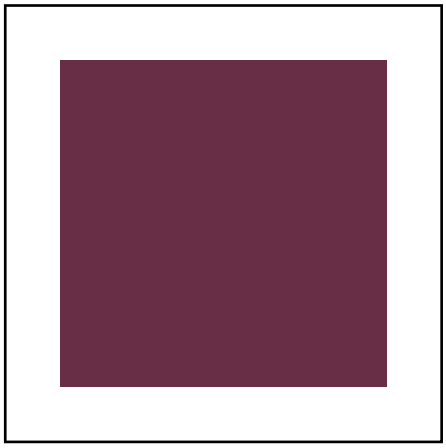


Important Information:

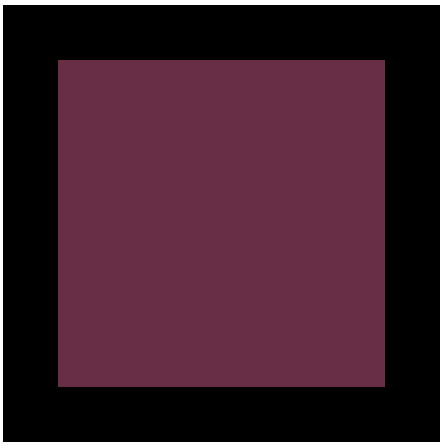
Darker than Super Fushia.

This color is usually based with Underlay White when printed on dark items.

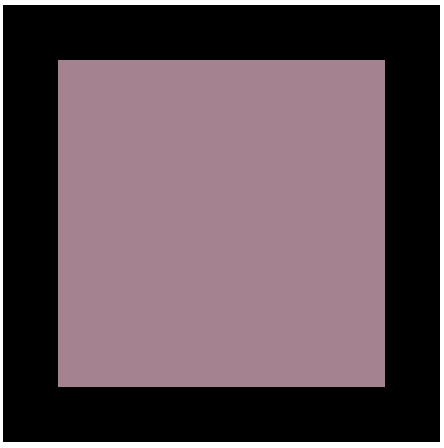
On White:



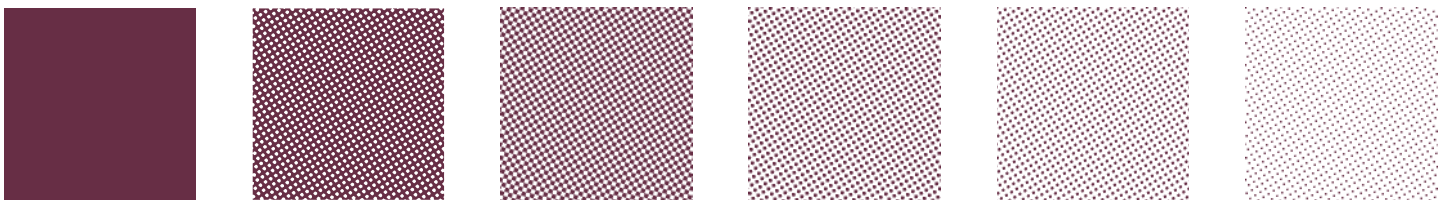
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

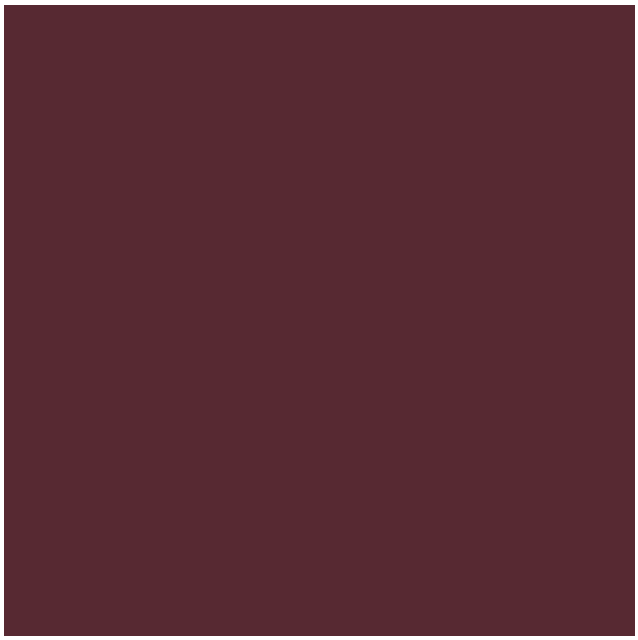
COLOR GUIDE

8.2026

Ink Name: Maroon

Approximate PMS Color: 504 C
Comparable Thread Color: Dark Maroon 2376

CMYK Value: 46/81/60/52
RGB Value: 87/41/50
Hexadecimal Color Code: 572932

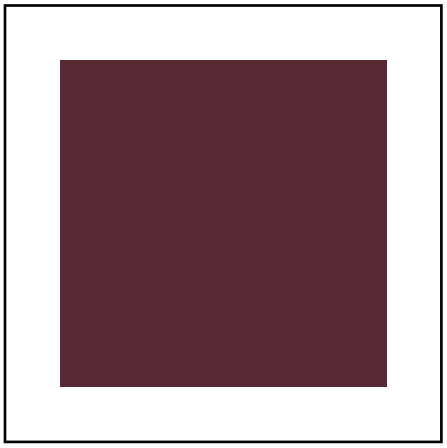


Important Information:

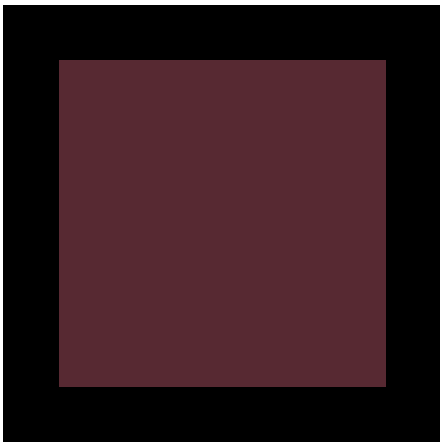
Darker than Burgundy.

This color is usually based with Underlay White when printed on dark items.

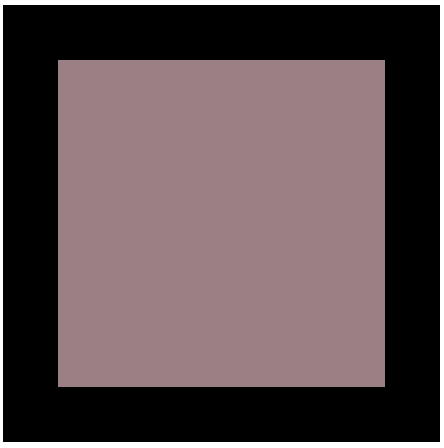
On White:



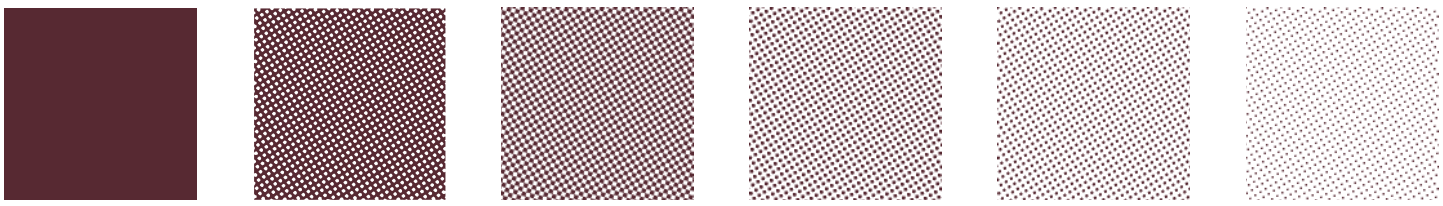
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Koala Brown

Approximate PMS Color: 7533 C
Comparable Thread Color: Dark Brown 2372

CMYK Value: 54/63/75/57
RGB Value: 71/55/41
Hexadecimal Color Code: 479729

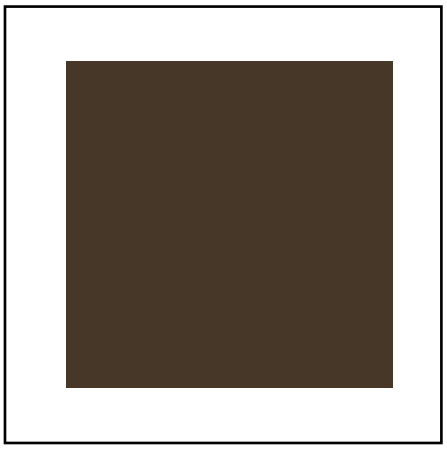


Important Information:

When people refer to Dark Brown, it is this color.

This color is usually based with Underlay White when printed on dark items.

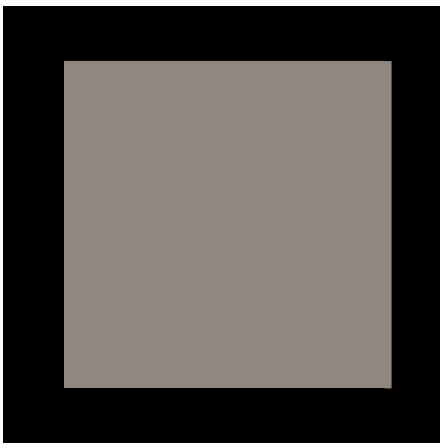
On White:



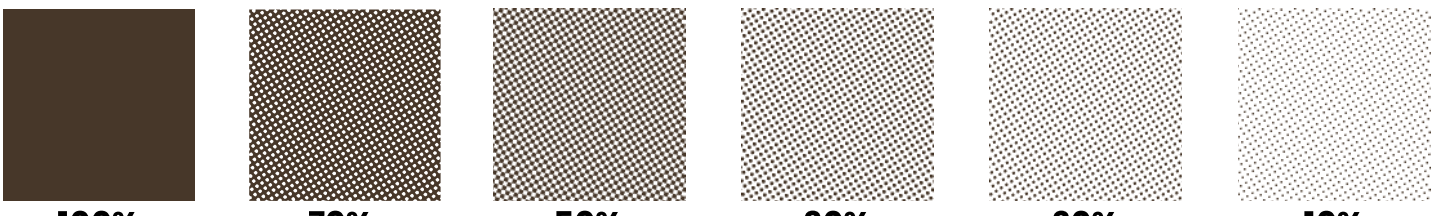
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Spice Brown

Approximate PMS Color: 7518 C
Comparable Thread Color: Cocoa Mulch 2488

CMYK Value: 47/63/64/33
RGB Value: 109/79/71
Hexadecimal Color Code: 6D4F47



Important Information:

When people refer to Brown, it is this color.

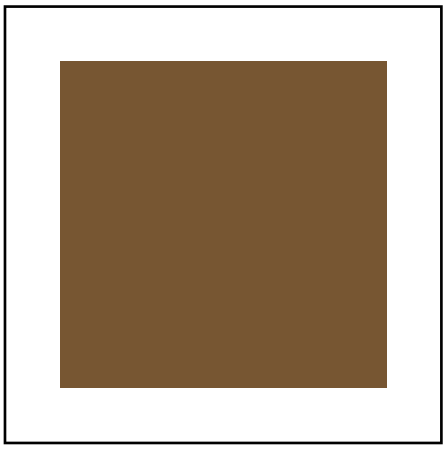
Production reference: 23800 PFX

Lighter than Koala Brown.

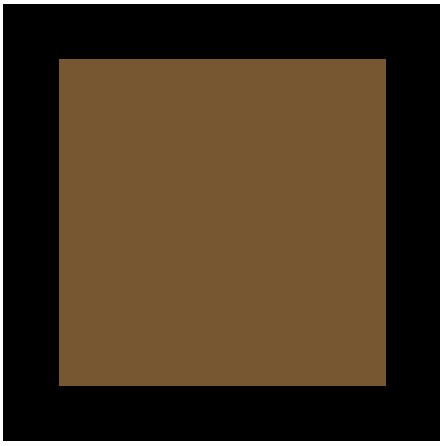
The color shown is based on the actual printed swatch and not on the above values listed.

This color is usually based with Underlay White when printed on dark items.

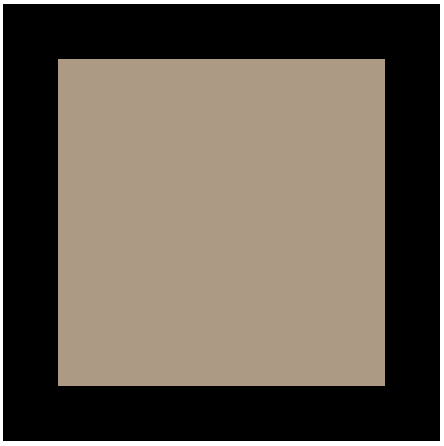
On White:



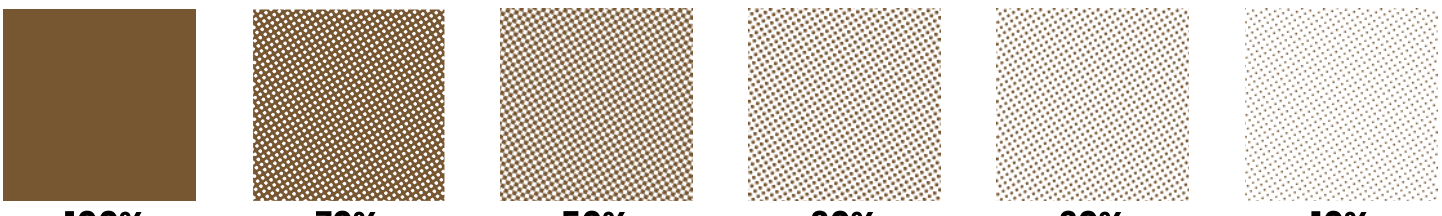
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Tan

Approximate PMS Color: 148 C
Comparable Thread Color: Tan 2273

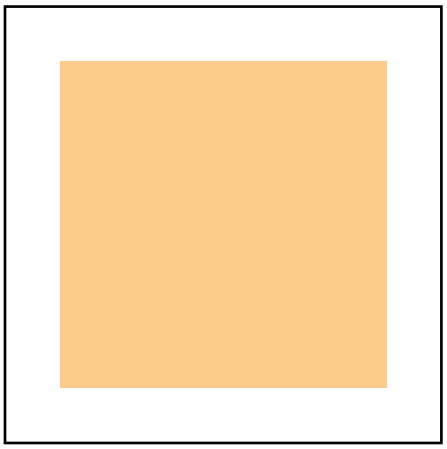
CMYK Value: 0/22/50/0
RGB Value: 254/203/139
Hexadecimal Color Code: FECB8B

Important Information:

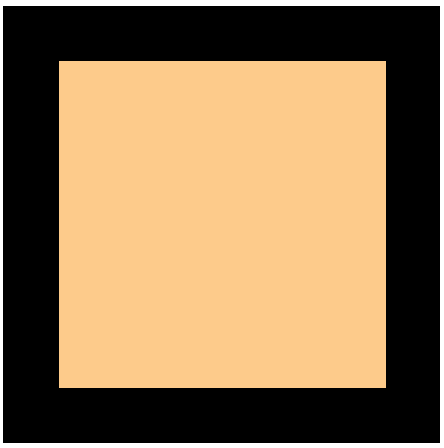
Was previously called Rebel Flesh.

This color is usually based with Underlay White when printed on dark items..

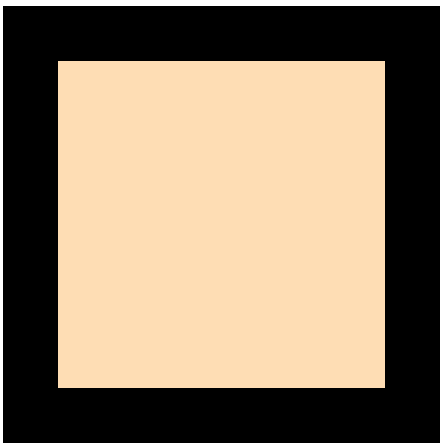
On White:



On Black with Underlay White:



On Black with No Underlay White:



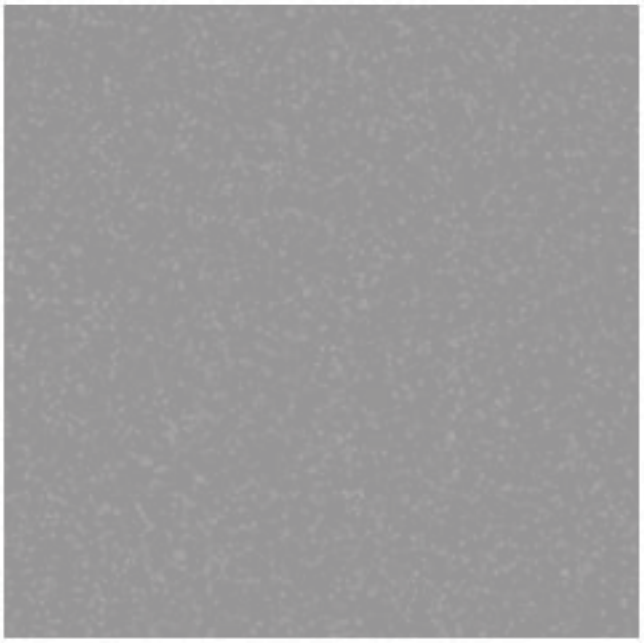
Halftones:

100% 70% 50% 30% 20% 10%

Ink Name: Silver Shimmer

Approximate PMS Color: None
Comparable Thread Color: Silver Metallic

CMYK Value: 30/25/25/20
RGB Value: 151/150/150
Hexadecimal Color Code: 979696



Important Information:

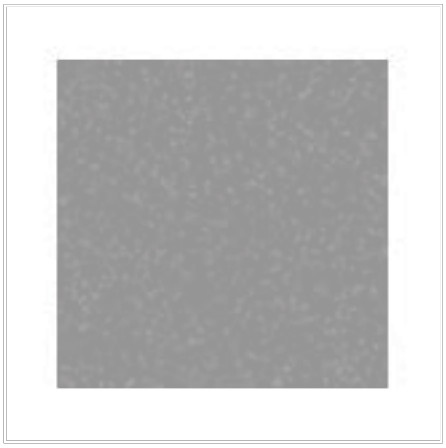
This is a metallic ink.

Use screens with mesh counts 86 through 137.

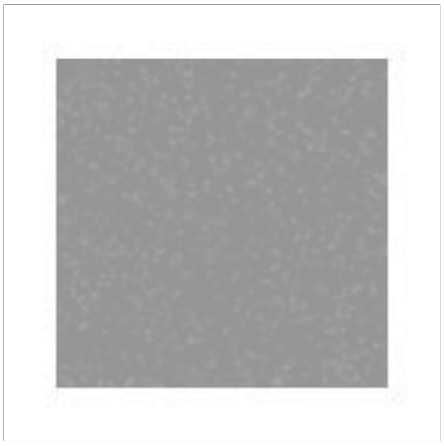
Detailed art is limited.

This color is usually based with Underlay White when printed on dark items.

On White:



On Black with Underlay White:



On Black with No Underlay White:



No Halftones of this Ink.

Ink Name: Gold Shimmer

Approximate PMS Color: None
Comparable Thread Color: Gold Metallic

CMYK Value: 30/46/100/16
RGB Value: 218/26/50
Hexadecimal Color Code: da1a32



Important Information:

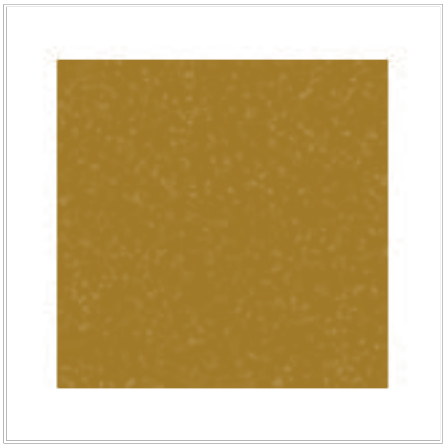
This is a metallic ink.

Use screens with mesh counts 86 through 137.

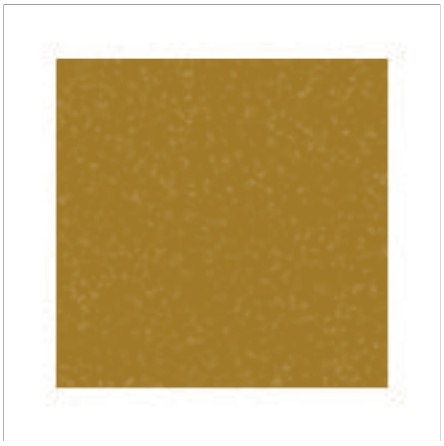
Detailed art is limited.

This color is usually based with Underlay White when printed on dark items.

On White:



On Black with Underlay White:



On Black with No Underlay White:

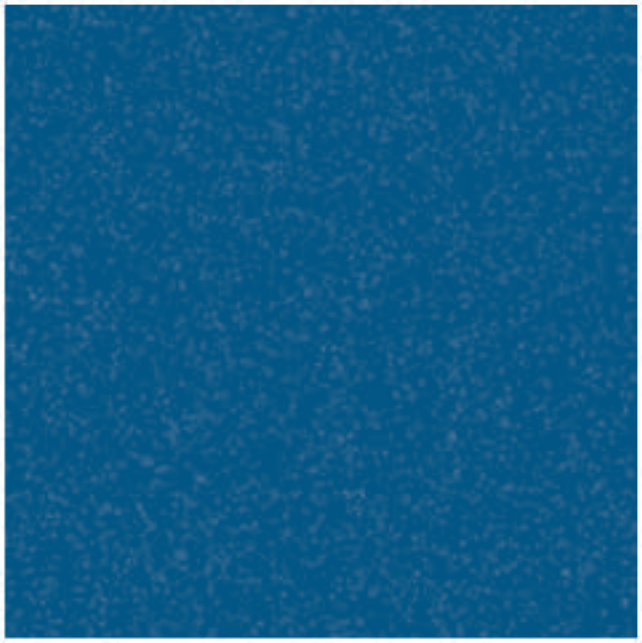


No Halftones of this Ink.

Ink Name: Metallic Blue Shimmer

Approximate PMS Color: None
Comparable Thread Color: None

CMYK Value: 100/65/25/10
RGB Value: 0/88/133
Hexadecimal Color Code: 005885



Important Information:

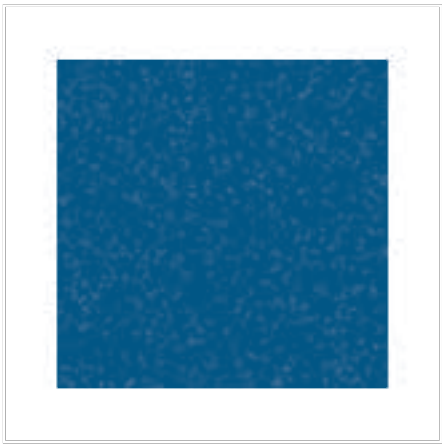
This is a metallic Ink.

Use screens with mesh counts 86 through 137.

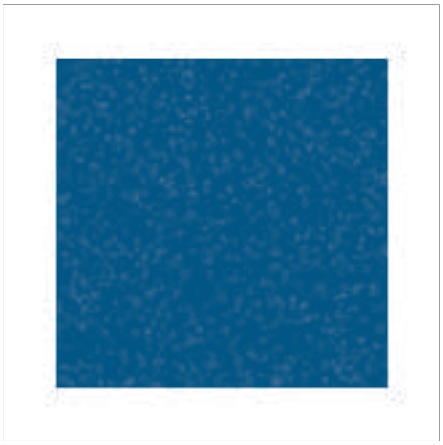
Cures at 300 F (149 C). Requires a longer curing time.

This color is usually based with Underlay White when printed on dark items.

On White:



On Black with Underlay White:



On Black with No Underlay White:

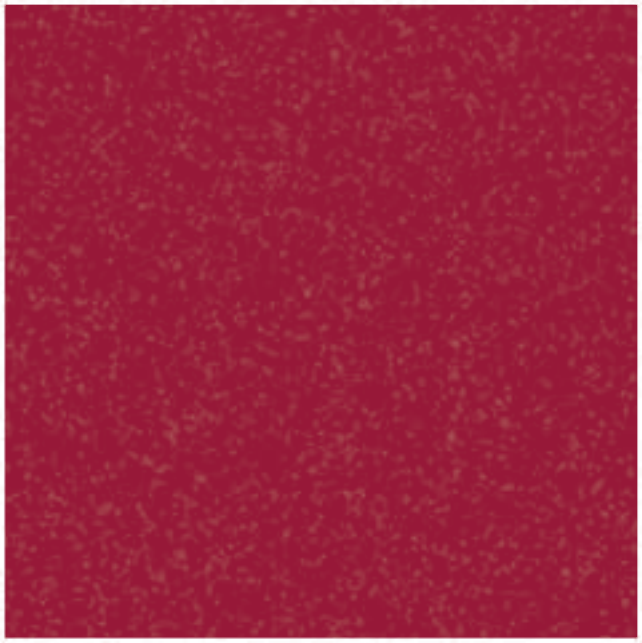


No Halftones of this Ink.

Ink Name: Brillant Red Shimmer

Approximate PMS Color: None
Comparable Thread Color: None

CMYK Value: 25/100/70/25
RGB Value: 151/24/57
Hexadecimal Color Code: 971839



Important Information:

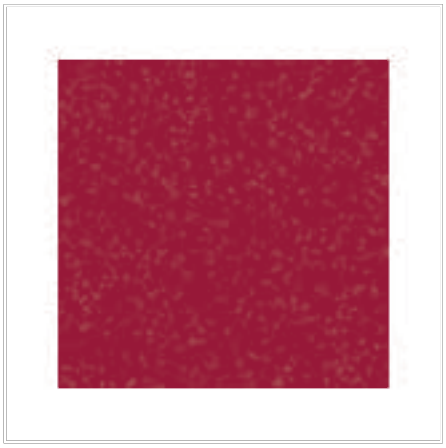
This is a metallic Ink.

Use screens with mesh counts 86 through 137.

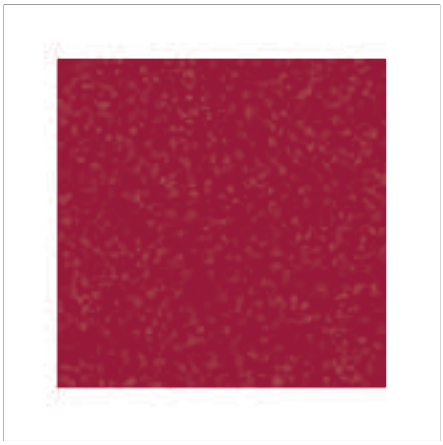
Cures at 300 F (149 C). Requires a longer curing time.

This color is usually based with Underlay White when printed on dark items.

On White:



On Black with Underlay White:



On Black with No Underlay White:

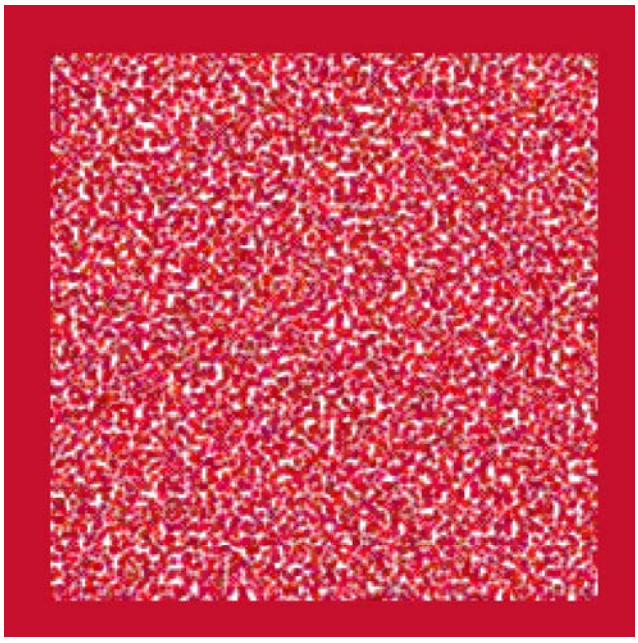


No Halftones of this Ink.

Ink Name: Yellow Sparkle

Approximate PMS Color: None
Comparable Thread Color: None

CMYK Value: None
RGB Value: None
Hexadecimal Color Code: None



Important Information:

This ink is a design overprint to add "glitter or sparkle" effects to another ink color. It also adds a high gloss effect. It is directly printed on top of the other ink.

Use screens with mesh count between 25 to 40 t/in.

This ink can not be printed as halftones or without an Underlay White on Darks.

On White:



On Black with Underlay White:



This Ink can not be printed on Black without an Underlay White:



No Halftones of this Ink.

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Flourescent Pink

Approximate PMS Color: None
Comparable Thread Color: Flou Pink

CMYK Value: 0/91/55/0
RGB Value: 255/54/88
Hexadecimal Color Code: FF3658

Important Information:

Also called Flou Pink.

This color is usually based with Underlay White when printed on dark items.

On White:

On Black with Underlay White:

On Black with No Underlay White:

Halftones:

100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Flourescent Red

Approximate PMS Color: None
Comparable Thread Color: Flou Red

CMYK Value: 0/93/88/0
RGB Value: 255/46/41
Hexadecimal Color Code: FF2E29

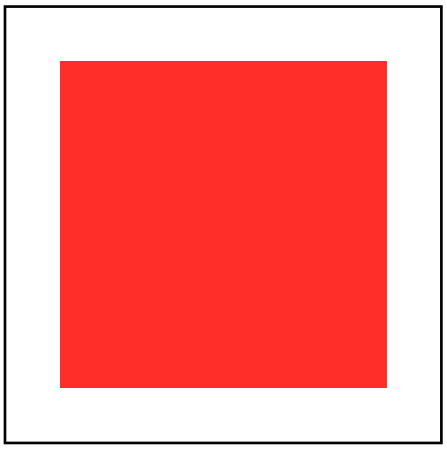


Important Information:

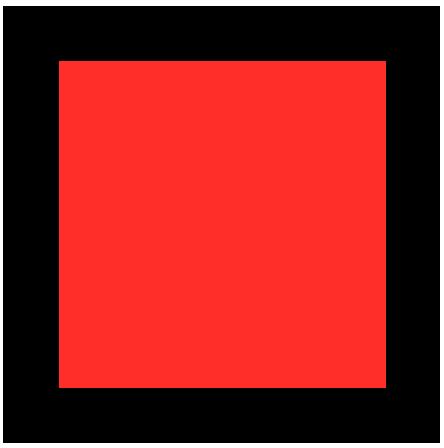
Also called Flou Red.

This color is usually based with Underlay White when printed on dark items.

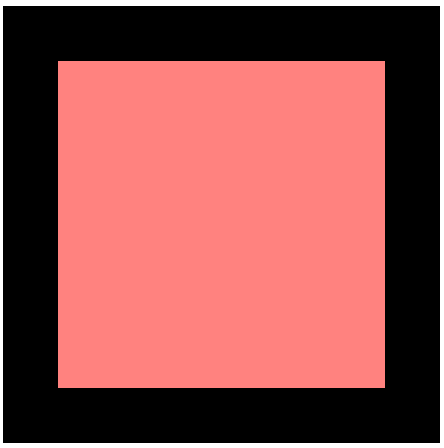
On White:



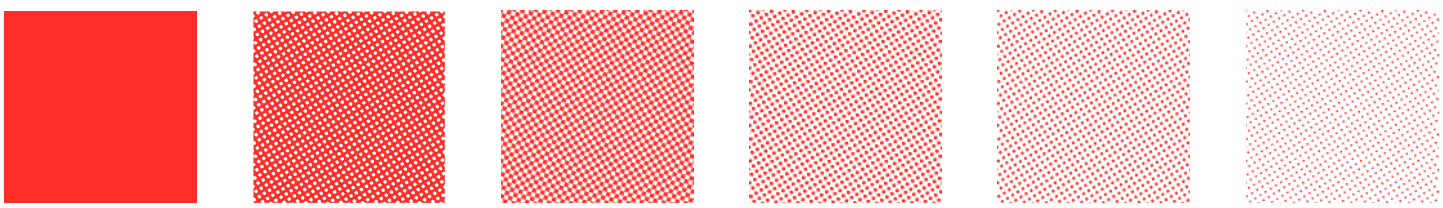
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Flourescent Orange

Approximate PMS Color: None
Comparable Thread Color: Flou Orange

CMYK Value: 0/84/100/0
RGB Value: 255/79/1
Hexadecimal Color Code: FF4F01

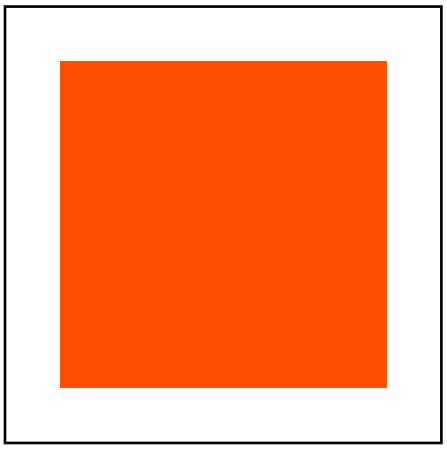


Important Information:

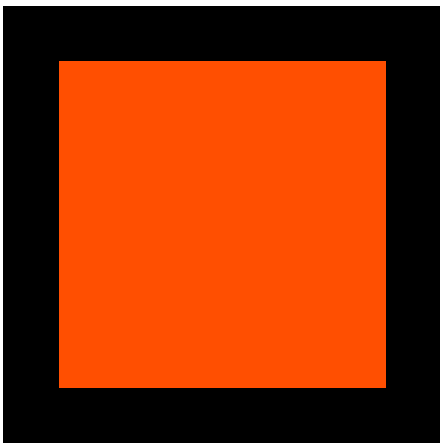
Also called Flou Orange.

This color is usually based with Underlay White when printed on dark items.

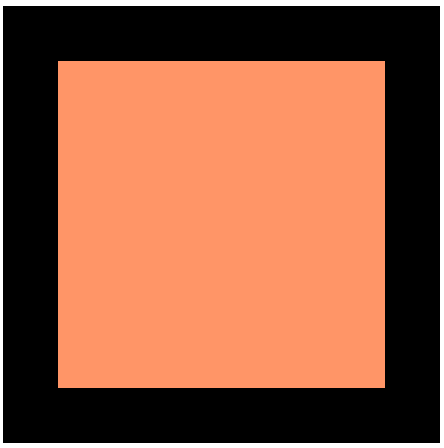
On White:



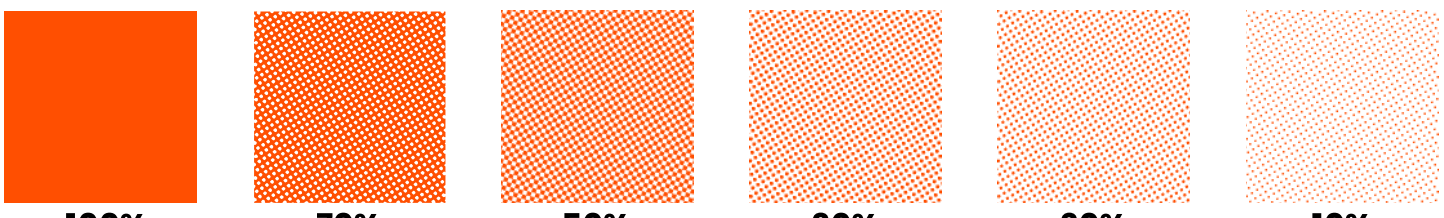
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Flourescent Yellow

Approximate PMS Color: None
Comparable Thread Color: Flou Yellow

CMYK Value: 14/0/80/0
RGB Value: 230/255/87
Hexadecimal Color Code: E6FF57

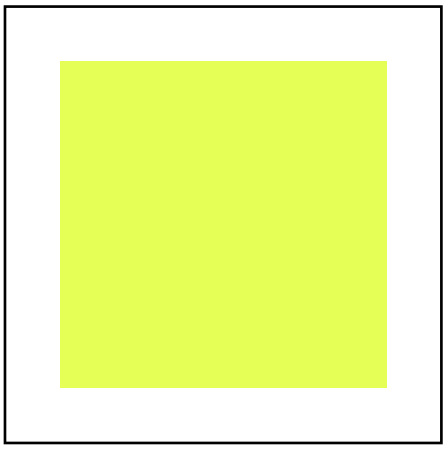
Important Information:

Also called Flou Yellow.

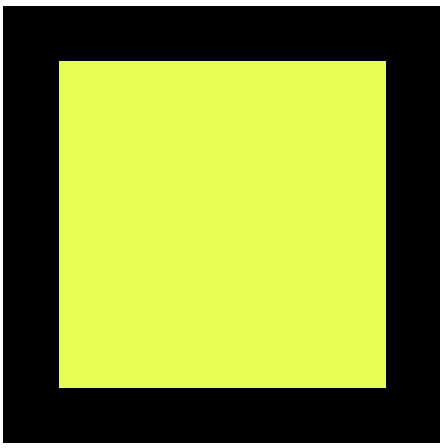
Also called Safety Green.

This color is usually based with Underlay White when printed on dark items.

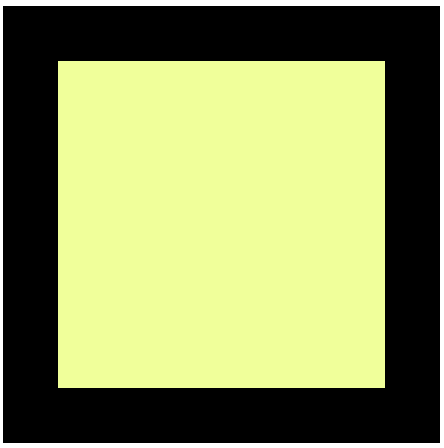
On White:



On Black with Underlay White:



On Black with No Underlay White:



Halftones:

100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Flourescent Green

Approximate PMS Color: None
Comparable Thread Color: Flou Green

CMYK Value: 80/4/100/0
RGB Value: 27/170/44
Hexadecimal Color Code: 1BAA2C

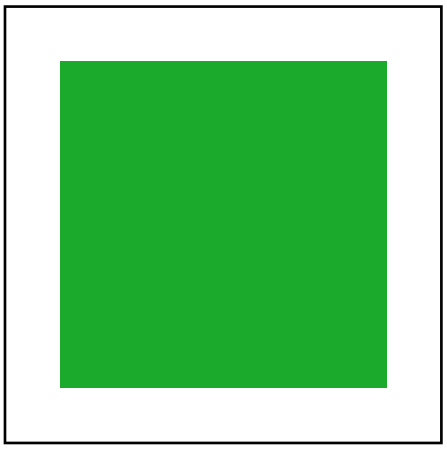


Important Information:

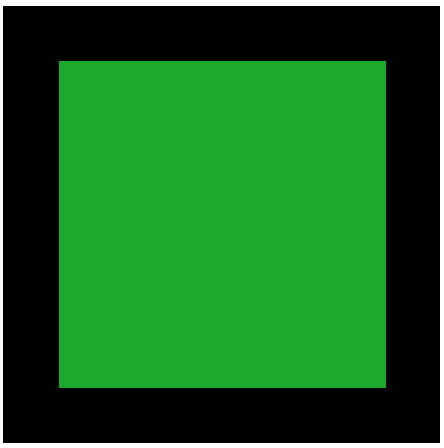
Also called Flou Green.

This color is usually based with Underlay White when printed on dark items.

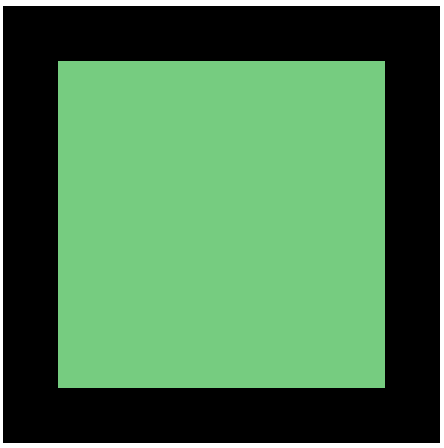
On White:



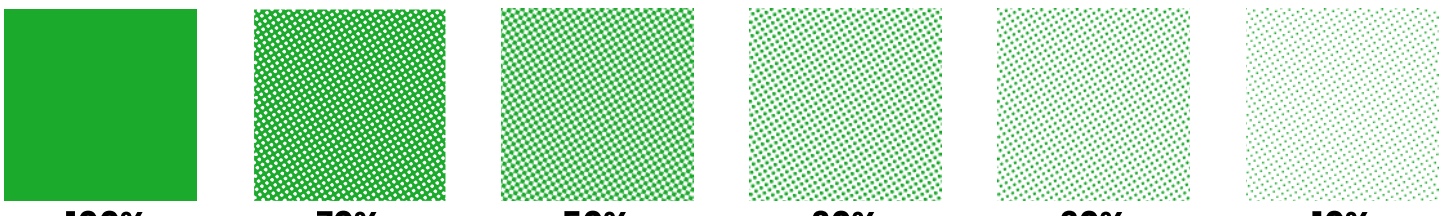
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

Ink Name: Flourescent Blue

Approximate PMS Color: None
Comparable Thread Color: Flou Blue

CMYK Value: 88/78/0/0
RGB Value: 10/33/239
Hexadecimal Color Code: 0A21EF

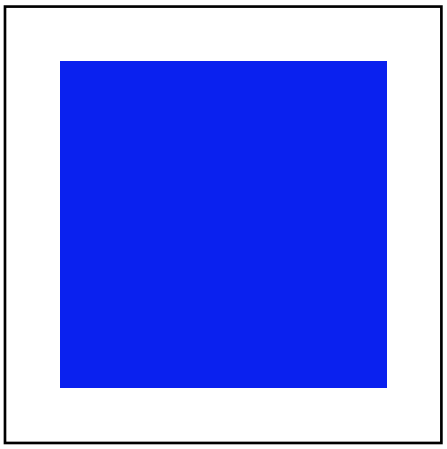


Important Information:

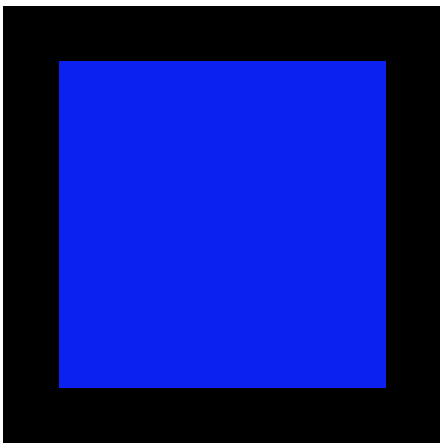
Also called Flou Blue.

This color is usually based with Underlay White when printed on dark items.

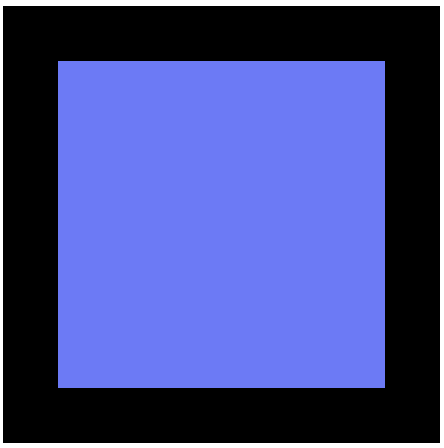
On White:



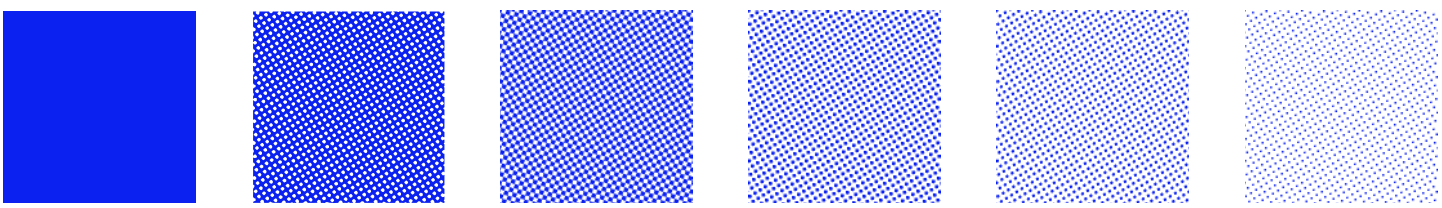
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%

ABANTE MARKETING

COLOR GUIDE

8.2026

Ink Name: Flourescent Purple

Approximate PMS Color: None
Comparable Thread Color: Flou Purple

CMYK Value: 53/100/30/14
RGB Value: 127/20/100
Hexadecimal Color Code: 7F1464

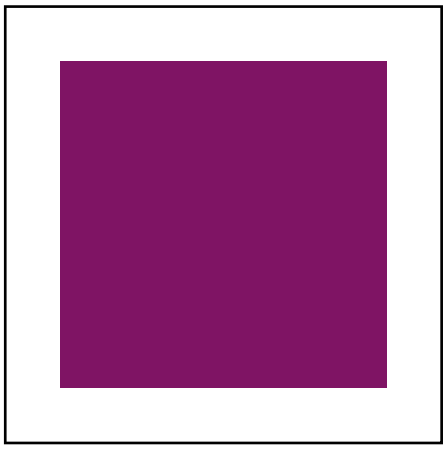


Important Information:

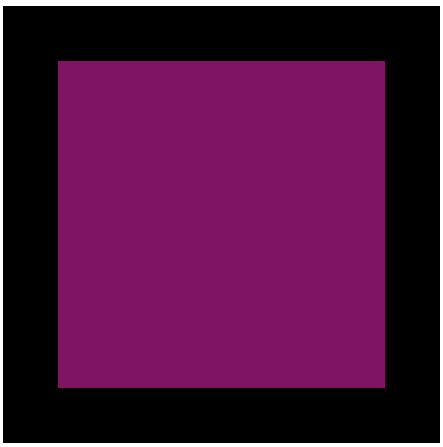
Also called Flou Purple.

This color is usually based with Underlay White when printed on dark items.

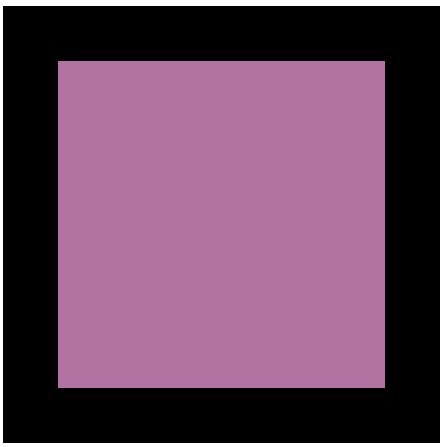
On White:



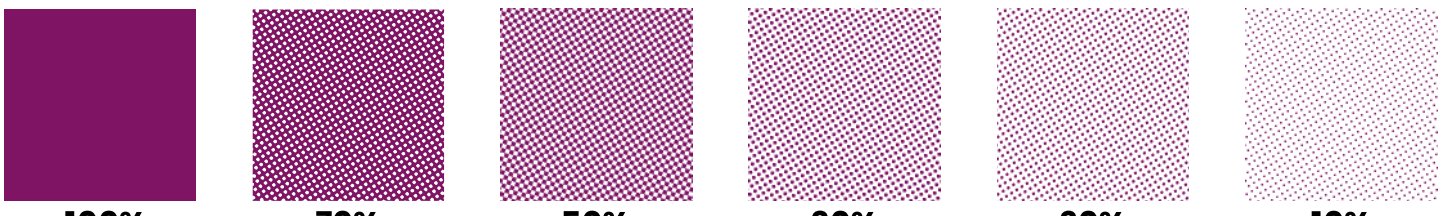
On Black with Underlay White:



On Black with No Underlay White:



Halftones:



100% 70% 50% 30% 20% 10%